



“Campus Management’s Excellence Award recipients have demonstrated that superior achievement and innovation in adopting technology can solve key issues facing higher education today.”

Jim Milton
CEO
Campus Management Corp.

Rasmussen College

Winner of Campus Management’s Excellence Award for Innovation



Career College Pioneers and Best Practices for Competency-Based Education

Change. Transformation. A new method or idea. Breakthrough. These are all synonyms for “innovation,” and in higher education, being innovative helps institutions remain competitive and meet and exceed students’ expectations for their education experience.

Rasmussen College recognized that being innovative in its academic programs could enhance services to adult students who were looking for a better way to obtain and complete their education. By working with area employers, the Department of Education, and other stakeholders such as regional accreditors, Rasmussen designed and launched competency-based education (CBE) programs that today serve as a model for other institutions.

As Rasmussen rolled out CBE programs, it beta tested the courses alongside traditional programs to understand how constituents were experiencing the innovation.

The goal of this approach was to enable greater flexibility and transparency by documenting the skills, abilities, and knowledge students possessed or were gaining through their coursework, and to promote mastering of competencies in line with career requirements. Today, not only does Rasmussen have greater visibility into student progress and competencies, but prospective employers have confidence in the students’ abilities upon graduating.



Using CampusNexus® Student as its platform, Rasmussen offers a unique hybrid delivery model called “Flex Choice” that incorporates self-paced competency-based courses and traditional faculty-led courses into a single program. Students now have the option to complete some credits at no additional cost via self-paced courses that use simulation experiences to develop and formatively assess essential career competencies. They complete their remaining credits in traditional faculty-led courses.

Rasmussen now offers 26 programs with the Flex Choice option, most of which are bachelor completer programs. The college is also participating

in the Department of Education’s Experimental Sites Initiative.

Rasmussen College is a regionally accredited private college, headquartered in Bloomington, Minnesota, with 14,000 students across 23 campuses in six states. It offers degree programs at the certificate and diploma level through the associate’s and bachelor’s degree levels.

For its success as a pioneer in competency-based education, Campus Management awards Rasmussen College with the Excellence in Innovation Award for 2016.

Campus Management Excellence Awards

Campus Management has instituted the Excellence Awards Program to recognize five outstanding customers every year for excellence in the categories of constituent service, student success, operational efficiency, innovation, and strategic vision.

About Campus Management Corp.

Campus Management is a leading provider of technology solutions and services which enable institutions of higher education to offer dynamic models of constituent engagement and delivery. Over the past 28 years, Campus Management has supported both proprietary and traditional higher education institutions, including foundations and other campus departments, through its leading student information system; constituent relationship management (CRM) solution; and finance, human resources and payroll solutions.

Campus Management’s solutions are specifically designed to provide institutions the flexibility they need to compete in the dynamic higher education landscape by supporting enhancements in education delivery, recruitment and retention, financial aid, finance, human resources, payroll, and regulatory compliance. Today, more than 2,000 campuses in 18 countries partner with Campus Management to unite campuses and workflows, deliver enhanced student outcomes and improve institutional goals.



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