

# CampusLink Ambassador 3.0

Automated Integration of Student Information and Course Materials Transactions

CAMPUS<sup>SM</sup>  
MANAGEMENT



“When we adopted CampusLink Ambassador at one campus, the results were so impressive that we moved all 20 of our other campuses onto the system.”

Joel English  
Online Director  
Centura College

AMBASSADOR  
EDUCATION SOLUTIONS

## Campus Management and Ambassador Education Solutions

CampusLink<sup>SM</sup> Ambassador 3.0 represents a long and successful collaboration between Campus Management and Ambassador Education Solutions. The result is a dynamic integration between Ambassador's SourceOne supply chain management software for course materials and CampusVue<sup>®</sup> Student, Campus Management's leading student information system. The solution streamlines administration, enhances the student experience, and facilitates the integration of student records. Since 2007, higher education institutions throughout the country have attested to the simplicity and accuracy of the program in reducing workloads and increasing productivity with CampusLink Ambassador.

## Real-Time Integration

CampusLink Ambassador (CLA) 3.0 brings operational efficiency, better service, and faster revenue recognition to the processing of student course materials transactions. Student information and profile settings transmit from CampusVue Student to SourceOne while course materials transactions transmit from SourceOne to the student ledger in CampusVue Student for accurate posting. The real-time interface between CampusVue Student and Ambassador's ordering and billing processes have significantly reduced the amount of time it takes for bursars to bill student accounts, for registrars to reconcile orders, and for students to find the right course materials for their classes.

# CampusLink Ambassador 3.0

## Automated Integration of Student Information and Course Materials Transactions

### Benefits of CampusLink Ambassador

For the business office, CampusLink Ambassador integration enables faster recognition of revenue, provides true Just In Time (JIT) fulfillment of orders for course materials, and can automate changes to courses and student addresses. For students, it enables the purchase of texts and class materials when they register for courses, and it can trigger an alert to advisors if a student fails to register as anticipated.

- Transmits student registrations automatically based on school-defined criteria to SourceOne
- Allows automatic updates to SourceOne from CampusVue Student
- Supports all Ambassador service models
- Streamlines student course materials transaction processing and posting
- Ensures accurate, real-time transaction posting
- Expedites school revenue recognition as well as student account and invoice reconciliations

### Student Registration Information

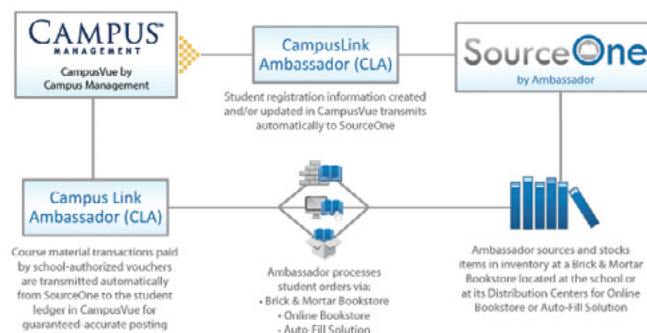
Based on school-defined criteria and filters, student registration information is automatically transmitted from CampusVue Student to SourceOne. The student information can include additional data such as spending and expiration limits, scrub sizes, book preferences (e.g., print, eBook), and more.

### Student Purchase Information

Student course materials purchase transaction data is automatically transmitted from SourceOne to CampusVue Student, which ensures real-time posting for schools. The postings can be applied to different General Ledger categories to assist with differentiating tuition-inclusive programs. In addition to the Online Bookstore, students will be able to view bookstore purchase information on CampusVue Portal.

### Greater Revenue Recognition

Institutions using Ambassador's On-Campus Brick & Mortar Bookstore, Online Bookstore, or Auto-Fill Solution will enjoy significant efficiencies from CampusLink Ambassador. Real-time postings expedite school revenue recognition and reduce errors due to manual intervention, allowing school faculty to remain focused on core university objectives.



### About Campus Management Corp.

More than 1,700 colleges, universities, foundations, and other organizations in 26 countries rely upon Campus Management Corp® for its enterprise software products and services. The CampusVue® Ecosystem is Campus Management's vision for a fully integrated, centralized administrative and academic platform that unifies services, educational delivery, administrative management and reporting for a range of public, private, and proprietary postsecondary institutions. The CampusVue Ecosystem includes the CampusVue Student administrative system and CampusVue Portal solution, as well as Talisma® Constituent Relationship Management (CRM) and fundraising software.

### About Ambassador Education Solutions

Since 1973, Ambassador has engineered, developed, and implemented customized bookstore and technology solutions for higher education institutions to simplify the adoption, delivery, and management of all course materials, including textbooks, eBooks, eResources, custom content, scrubs, kits, supplies, and logo apparel. Ambassador's products and services, which integrate with Student Information Systems, Learning Management Systems, and Digital Content Platforms, deliver an optimized student learning experience with extensive student and faculty support, while enabling institutions to maintain control and streamline costs. Ambassador also supplies print, digital, and media requirements to libraries worldwide. Ambassador's proprietary supply chain technology, specialized advisory services, analytic tools, and dynamic solutions enable institutions to efficiently fulfill their academic and financial goals. For more information, please visit [www.ambassadored.com](http://www.ambassadored.com).



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