

CampusNet Cloud

Innovative Hosting Solutions for Higher Education

Focus on Strategic Initiatives

A major consideration for higher education institutions when implementing software solutions is whether to deploy on-premises or have the provider host and manage these solutions. This is an important decision from both a business and technology perspective, as colleges and universities attempt to focus more resources on recruiting students and helping them succeed in today's climate of greater competition, disruptive academic delivery models, reduced funding, and increased regulatory pressure around student outcomes. To channel more resources toward student needs, institutions must find ways to contain costs and increase back-office efficiencies.

While many Campus Management clients have the staff and resources to deploy and manage software in their own data centers, others are embracing the move to provider-based cloud hosting. Many are also leveraging Managed Services to facilitate the adoption of new systems, and ensure features and system capabilities are utilized so as to support strategic initiatives and tactical activities. Additionally, Managed Services are being utilized to support on-premises application and infrastructure management needs in order to help balance IT staffing needs and goals across the institution.



CampusNet Cloud

Turn to CampusNet Cloud

CampusNet® Cloud allows institutions to access Campus Management software in an innovative cloud offering that is tailored for higher education. Our team of experts manages the software and underlying infrastructure to ensure a highly reliable, secure, and optimized solution, so institutions can maximize productivity. Used by colleges and universities worldwide, these services continually demonstrate that institutions can reduce the cost, labor, risk, and time associated with managing software, and reallocate those resources to programs and initiatives that support their strategic initiatives.



53%
of higher education IT leaders say cloud is vital to their institution's future competitiveness

"Cloud Campus: The Software-Defined College" MeriTalk: The Government IT Network, August 2014

CampusNet Cloud provides a well-managed, high-performing, and scalable hosting solution. It is a platform that grows with you as your needs change, and it provides the peace of mind you expect from a service provider.

Campus Management offers two hosting options within CampusNet Cloud:

- **CampusNet Express Cloud** – Designed for an accelerated delivery of Campus Management software through the cloud, in a Software-as-a-Service or perpetual license model.

- Best suited for institutions that wish to use Campus Management applications out-of-the-box with limited API-integrations to third-party software
- Provides the shortest path to configuration and accessibility

- **CampusNet Enterprise Cloud** – Builds upon the benefits of CampusNet Express Cloud and provides broader extensibility and interoperability as well as Infrastructure-as-a-Service capabilities.

- Best suited for larger, more robust implementations that require integration with third-party software
- Offers you full administrative access to your cloud environment systems and applications
- Provides an agile cloud environment for hosting Campus Management software and your preferred third-party applications

CampusNet Cloud is not a one-size-fits-all solution. It can grow and expand with you as your needs evolve. Moreover, it is possible to move from an on-premises environment to a Cloud solution, and within CampusNet to move between Express Cloud and Enterprise Cloud, enabling exceptional flexibility and options for deployment over time.



76%
of higher education institutions reduced costs via Cloud with average savings of 21%

"Adoption in Higher Education is Worth Exploring" Vivantech: April 2013

Express Cloud	Enterprise Cloud
<ul style="list-style-type: none"> • Well-managed software delivery and access • Support for subscription-based (Software-as-a-Service) or perpetual license models • Expertly configured, optimized, and managed infrastructure • Controlled extensibility & interoperability • Optional data replication from Cloud to any server • <i>Plus more!</i> 	<ul style="list-style-type: none"> • All the benefits of Express Cloud, plus • Delivered as a dedicated private data center • Infrastructure-as-a-Service (IaaS), including: on-demand infrastructure, self-service server management, and ready to host third-party software • Open for extensibility & interoperability • Single sign-on • Unlimited database downloads • Optional data replication from Cloud to any server • <i>Plus more!</i>
Managed Services	
Business Services and Technology Services	

CampusNet Cloud

CampusNet Cloud - Hosting Comparison	Express Cloud	Enterprise Cloud
Software Management		
Installation and upgrades of Campus Management software	✓	✓
Customer-defined Campus Management software upgrades and patch schedule	✓	✓
Available for CampusNexus® Student, CampusVue® Student, CampusNexus CRM, Talisma® CRM, Talisma Fundraising, and CampusVue Finance, HR & Payroll	✓	✓
Available for CampusNexus Finance, HR & Payroll and Microsoft Dynamics® GP		✓
Extensibility		
Functional extensibility within the CampusNexus software suite using Eventing and Workflow	✓	✓
Functional extensibility between the CampusNexus software suite and third-party applications using Eventing & Workflow		✓
Integration with third-party applications using Campus Management's Service Catalog of APIs	✓	✓
Integration with third-party applications using methods such as FTP, third-parties APIs, direct ODBC connections, & others		✓
Infrastructure Management		
Software deployment mode	Multi-tenant	Virtual private data center, with site-to-site VPN
All appropriate licensing, compliance, and assurance for Campus Management provided solution components	✓	✓
Security and certifications (SSAE 16, ISO 27001, and ISO 20000)	✓	✓
Deploy, monitor, upgrade, and replace infrastructure components as appropriate	✓	✓
Deploy, monitor, and upgrade core software components as appropriate	✓	✓
Relationship management (including support) for any vendor that is part of the Campus Management solution	✓	✓
Backup schedule	Fixed	Configurable
Off-site backup storage retention, transferred daily	1 year	1 year
Database download	Includes 1 per month	Unlimited, on-demand
Scalable infrastructure	Automatic, based on user count & product utilization	Based on client desire & institutional need
Direct connectivity to Campus Management Cloud (servers and databases)		✓
Full administrative access to operating system and applications		✓
Two-way active directory domain trust		✓
Hosting for Campus Management partner applications		✓
Hosting for non-Campus Management, non-partner (third-party) applications		✓
Language & time-zone localization		✓
Single sign-on	Optional	✓
Near-real-time replication of CampusNexus data from CampusNet Cloud to any server	Optional	Optional

Managed Services

Campus Management provides not only proven technology solutions for higher education, but also the level of expertise you need to maximize the benefit and value they provide. This includes the option of Managed Services to help you align and optimize the solutions to support your business strategy and mission.

Managed Services offers two options:

- Business Services – Application services geared towards accelerating feature utilization and business process efficiency gains, as well as maximizing the ROI of Campus Management solutions
- Technology Services – Ongoing system and environment administration and management geared towards ensuring business continuity

Gain Peace of Mind

As the technology landscape continues to evolve in higher education, the demands on IT staff become increasingly complex. Institutions must accommodate rapid growth and change while easing the administrative burden and expense of managing software and infrastructure. CampusNet Cloud allows your institution to achieve both of these objectives.

Let us be your trusted advisor and provide you a means to accelerate return on investment, improve productivity, and drive institutional success.

Whichever options you choose, CampusNet Cloud solutions provide you the peace of mind of knowing your data and applications are expertly managed, so that you and your teams can focus on the tactical activities supporting your strategic initiatives.

About Campus Management Corp.

Campus Management is a leading provider of software, strategies and services which enable institutions of higher education to offer dynamic models of engagement & delivery. Over the past 27 years, Campus Management has supported higher education, both proprietary and traditional institutions, as well as foundations and other organizations through its cutting-edge student information system; constituent relationship management (CRM) software; and finance, human resources and payroll solutions.

Campus Management's solutions are specifically designed to provide institutions the flexibility they need to compete in the ever-changing higher education landscape by offering products that support changes in education delivery, recruitment, financial aid, finance, human resources, payroll, and regulatory compliance. Today, nearly 2,000 campuses in 18 countries utilize Campus Management to unite campuses and workflows, improve student outcomes and achieve goals.



5201 Congress Ave.
Boca Raton, FL 33487

T: 866.397.2537 (North America) 561.923.2500
www.campusmanagement.com



35% of higher education IT professionals say cloud can increase student retention rates

"Cloud Campus: The Software-Defined College" MeriTalk: The Government IT Network, August 2014

"The Cloud is a big focus for higher education and is even more pivotal since our acquisition as we faced the massive challenge of merging two similar institutions, but with distinct data attributes, and trying to consolidate our systems into a single operating platform. Capitalizing on our successful history of working with Campus Management, we ultimately selected CampusNet Cloud based on its reliable, scalable and secure technology, as well as the fact that it provided access to our hosted applications and made life for our administrative team easier post-acquisition."

Brian Boyce
Director of IT
Porter and Chester Institute

Industry-Recognized Quality Standards

CampusNet Cloud meets the highest industry standards for reliability, security, and performance.

