

CampusNexus Apply



TRANSFORM RECRUITMENT & ADMISSIONS

MANAGE THE ENTIRE APPLICATION EXPERIENCE WITH CAMPUSNEXUS APPLY

Your institution can now guide students on a journey tailored to their success, from their first inquiry through matriculation. CampusNexus® Apply is an admissions solution with enterprise capability, providing a complete picture of each applicant and the multiple relationships and stages they experience at your institution. Whether applications originate within CampusNexus Engage or through another solution, you can track data, requirements, and student engagement interactions to drive applications through the admissions funnel.

OPTIMIZE ENGAGEMENT

CampusNexus Apply empowers your institution to improve recruitment, application management, and constituent relationships throughout the enrollment lifecycle. Built on CampusNexus Engage, the industry's next-generation engagement platform, the solution combines a Microsoft foundation with proven tools for enrollment success. Easily integrated across departments and campus systems, the solution helps you engage prospects with timely and responsive recruitment campaigns, dynamic online forms and portals, and highly personalized services.

INTEGRATE APPLICATION REVIEWS

Build process workflows to support automated decisions or route forms for custom review paths that include scoring sheets and holistic reviews.

What can transformation look like for your admissions and enrollment office? It's not just about filling seats; it's about becoming more relationship centered and empowering students to achieve their goals.

MEASURE ROI

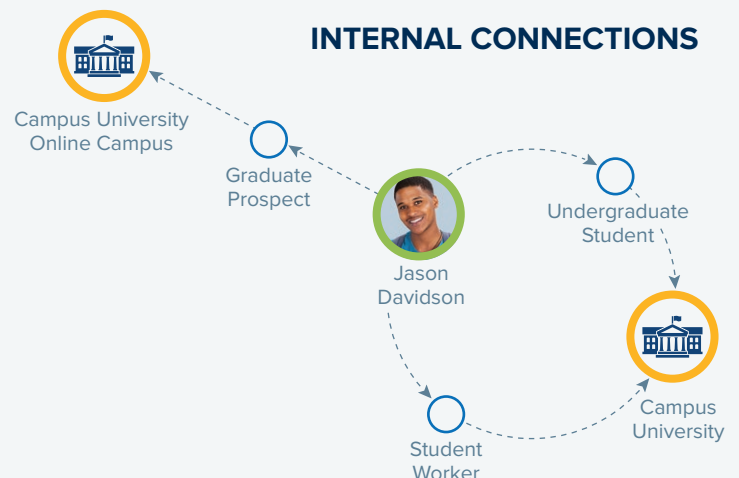
Knowing where your inquiries and leads come from provides valuable insight into your marketing and outreach efforts. Through lead source tracking and scoring, you can determine where your outreach efforts are the most successful.

MEET STUDENTS WHERE THEY ARE

Engage prospects through their preferred communication channels (email, chat, text, events) and consolidate this communication history. Define the source category and sub-category (e.g., external applications, coalition applications, common applications). Track the source of inquiry on every contact.

BECOME RELATIONSHIP CENTERED

CampusNexus Apply revolves around your prospective students. In one view, you can see all the ways each prospect, applicant, or student connects and engages with your institution over time.



EMPOWER RECRUITERS

Enable your recruiters to engage prospects on the road as well as manage travel and events, with CampusNexus Apply on their preferred mobile devices. Dynamically assign recruiters and advisors their territories based on your institution's defined rules.

STRENGTHEN APPLICANT EXPERIENCE THROUGH SELF-SERVICE

Empower applicants with the ability to complete applications, track requirements, and confirm enrollment, all via a mobile first, personalized experience. You control the portal experience according to your application types.

TAILOR WORKSPACES TO STAFF ROLES AND INCREASE EFFICIENCY

Use role-based dashboards for planning and action. Admissions counselors can hit the ground running each day with organized to-do lists and alerts, managers can view information for their direct reports in aggregate, and executives can see projections, trends, and year-over-year comparisons.

DRIVE STUDENT OUTCOMES WITH CAMPUSNEXUS SUCCEED

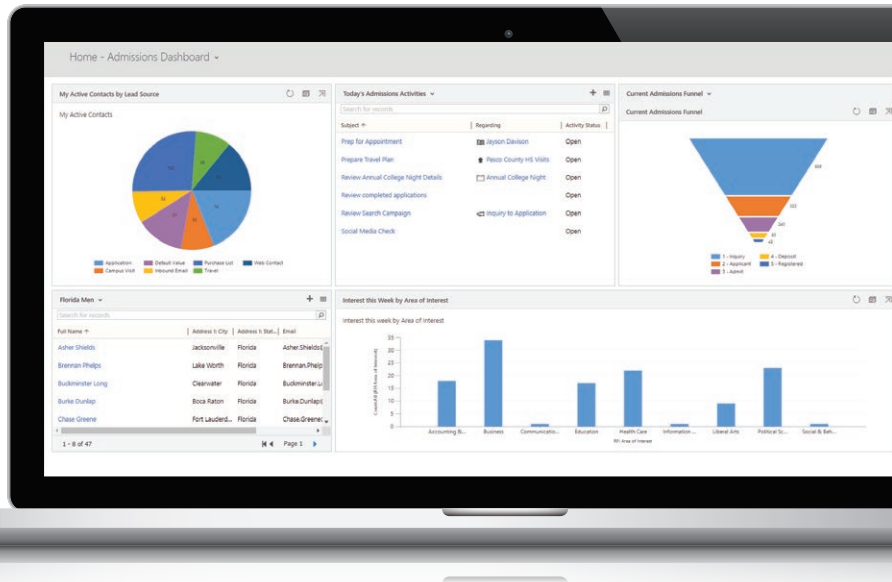
Once your applicants are admitted, CampusNexus Apply hands off the management of student progress to advisors and other staff leveraging CampusNexus Succeed. With its proactive alerts, interventions, success plans, as well as Occupation Insight, CampusNexus Succeed helps your institution ensure that students stay on track and that their skills align with the needs of the workforce. Built on top of CampusNexus Engage, there is no need to install or build CampusNexus Apply or CampusNexus Succeed. The solutions are right at your fingertips.

INTEGRATE ACROSS CAMPUS

CampusNexus Apply easily integrates with your other applications and departments across campus. You can import test scores, placement tests, and other agency information, and integrate campus data from systems such as payment gateways, document imaging, and student information systems.

LET THE 'MACHINE' LEARN FROM YOU AND YOUR CANDIDATES

Leverage machine learning and predictive modeling to score applicants across a wide range of metrics. Use the likeliness-to-enroll score as a tool to tailor communications, apply institutional aid, or plan new campaigns.





CAMPUS[™]
MANAGEMENT

Microsoft
Partner



2018 Partner of the Year Winner
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About Campus Management Corp.

Campus Management is a leading provider of cloudbased SIS, CRM, and ERP solutions and services that transform higher education institutions. Today, more than 1,100 institutions in over 30 countries partner with Campus Management to transform academic delivery, student success, and operational efficiency.

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