

CampusNexus Cloud

Transform Your Institution in the Cloud

CAMPUSSM
MANAGEMENT



“It’s really a quality of service issue. We want to be able to provide that service at a high value and meet expectations. I think we’re going to be able to do that across the board.”

Chris Lee
Vice Chancellor of Information Technology Services
Arkansas State University-Beebe
Two-Year Community College with 4 campuses

We Focus On Your Technology - So You Can Focus on Students

The cloud is no longer on some distant horizon for higher education. It’s here. In a climate of greater competition and reduced funding, today’s institutions need the cloud to focus more resources on helping students succeed. They need the cloud to transform academic delivery, student success and operational efficiency on their terms, to evolve and grow dynamically. With CampusNexus[®] Cloud, your institution gains rapid access to the most dynamic higher education solutions from Campus Management in a true SaaS model.

CampusNexus Cloud is built on Microsoft Azure, the proven Microsoft cloud, providing increased integration with Office 365, Power BI and other Microsoft applications, as well as flexibility to extend CampusNexus solutions with additional cloud services. With CampusNexus Cloud, we focus on your systems, so you can focus on your students.

CampusNexus Cloud

Transform Your Institution in the Cloud

Access Innovation On Demand

Transform your institution on your terms. Leverage Campus Management's solutions suite through CampusNexus® Cloud.

- CampusNexus Student, CRM, Finance HR & Payroll
- Subscription-based (Software-as-a-Service)
- Built on Microsoft Azure
- Rapidly deployed
- Expertly managed software delivery and support
- Optimally configured to your institution's workflows and processes
- Instantly scalable as you grow and add locations
- Highest industry standards for security and uptime

Gain Peace of Mind; Maintain Control

With CampusNexus Cloud, you gain a reliable, secure and scalable platform for your most critical applications, without giving up the control you enjoyed on premises.

- Maintain control and scheduling of upgrades
- Leverage a flexible configuration and options to align the cloud platform with your institution's workflows and needs
- Scale up or down dynamically as demand fluctuates throughout the academic year

Provide Strategic Leadership

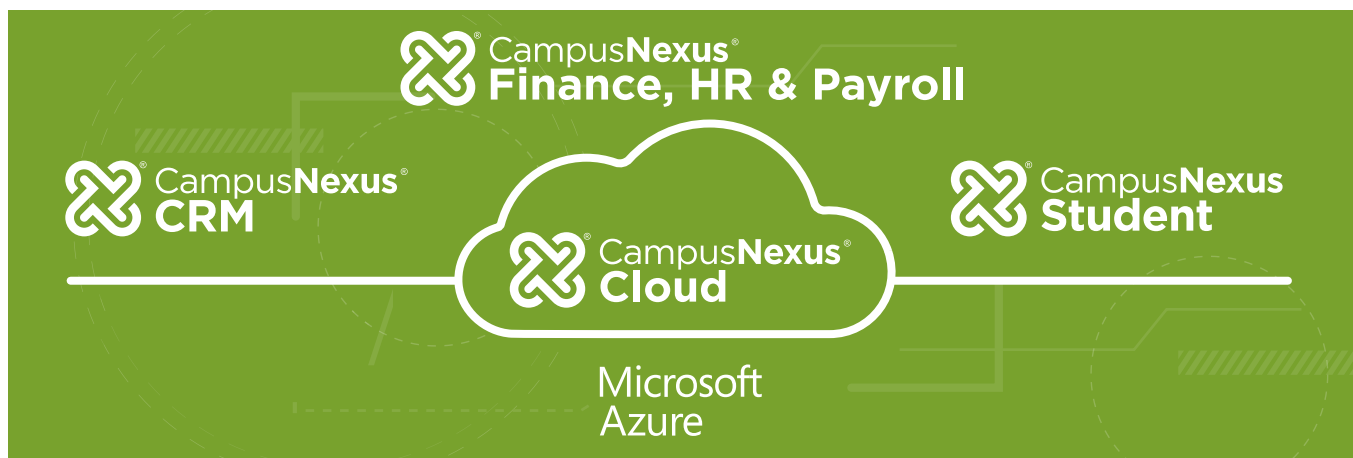
- Foster strategic use of technology and support your institution's mission
- Partner with faculty and staff to transform teaching and learning
- Align technology initiatives with student success, outcomes and analytics-based decisions

Think Enterprise

- Be agile and respond quickly to new initiatives on campus
- Enjoy peace of mind with built-in disaster recovery and security
- Add campuses and programs as needed
- Gain greater visibility through advanced analytics based on Big Data from across the institution

Optimize Resources

- Support innovation and new initiatives with a highly flexible platform
- Augment staffing capacity without new hires
- Reduce risk and financial impact of big initial investments
- Retain staff by assigning meaningful, challenging work and offloading tactical tasks to CampusNexus Cloud



CampusNexus Cloud built on Microsoft Azure

With a long and successful partnership, Campus Management and Microsoft provide your institution a proven foundation for higher education solutions in the cloud. With Azure, you get the freedom to quickly build and deploy the CampusNexus suite as well as 3rd party or proprietary solutions, using the tools, applications, and frameworks of your choice.

Features by Service Tier

CampusNexus® Cloud

Institution Size	Standard	Premium	Enterprise
Minimum	300 FTE's	1,000 FTE's	2,500 FTE's
Maximum	5,000 FTE's	10,000 FTE's	Unlimited

CampusNexus® Student	Standard	Premium	Enterprise
Enrollment Management: <i>Recruitment, Admissions, Financial Aid, Student Accounting</i>	✓	✓	✓
Academic Management: <i>Academic Records, Curriculum Management, Student Progress, Graduation Processing</i>	✓	✓	✓
Student Engagement and Outcomes: <i>Early Alerts, Retention, Student & Career Services, Regulatory & Compliance Reporting</i>	✓	✓	✓
Student and Faculty Portal	✓	✓	✓
Integrated Document Management	Up to 30GB	Up to 120GB (addl storage optional)	500GB Included (addl storage optional)

CampusNexus® CRM	Standard	Premium	Enterprise
Constituent Relationship Management: <i>Full Student Lifecycle Management, Campaigns, Events, Career Services</i>	✓	✓	✓
Omni-Channel Bi-Directional Interaction	✓	✓	✓
<i>Print and Direct Mail</i>	✓	✓	✓
<i>Email</i>	Up to 25,000 per Month	Up to 300,000 per Month	1,000,000 per Month Included
<i>SMS</i>		Up to 10,000 per Month	30,000 per Month Included
<i>Chat</i>	✓	✓	✓
<i>Phone System Integration - CTI</i>		✓	✓
<i>Social</i>		Optional	✓
Knowledgebase Engine		✓	✓
Extensibility via Custom Objects and Actions		✓	✓
Integrated Document Management	Up to 30GB	60GB Included (addl storage optional)	120GB Included (addl storage optional)

CampusNexus® Finance, HR & Payroll	Standard	Premium	Enterprise
Finance, Accounting and Revenue Recognition: <i>Includes Federal Work Study, Fund Management, Fixed Assets, Retail and Point of Sale</i>	✓	✓	✓
Planning and Forecasting: <i>Includes Position Budgeting, Project Accounting, Procurement, Travel and Expense</i>	✓	✓	✓
Human Resource Management: <i>Human Resources Administration, Payroll</i>	✓	✓	✓
Faculty Management	✓	✓	✓
IPEDS Integration		✓	✓

Talisma® Fundraising	Standard	Premium	Enterprise
Giving and Capital Campaigns: <i>Events, Planned Giving, Memberships, Volunteers, Scholarships, Alumni, NCOA Import/export</i>	✓	✓	✓

✓ = Included Blank = Not Available

Features by Service Tier

CampusNexus® Cloud

Platform and Application Services	Standard	Premium	Enterprise
Security - WAF, DDOS, IPS, Malware Protection, Patching, SSAE 16, ISO 27001	✓	✓	✓
24/7/365 Infrastructure and Application Monitoring	✓	✓	✓
Elastic Performance, Isolated Performance Tuned Database	✓	✓	✓
Application Uptime SLA	99.50%	99.70%	99.90%
Environments	2	2	3
Additional Environments		Optional	Optional
Single Sign On Integration		✓	✓
OData Access - DaaS		✓	✓
Direct Read and Replication Access to Database		✓	✓
Site to Site VPN or Expressroute Termination		✓	✓
Backup	Daily for 60 days	Hourly for a Week Daily for a Month Monthly for a Year	15 Min for a Week Daily for a Month Monthly for a Year
Database Backup Downloads on Demand via SFTP		1 per Month	1 per Week
Disaster Recovery - Warm Database		Optional	✓
Disaster Recovery - Warm Full Environment with On Demand Failover Tests			Optional
SaaS of 3rd Party Partner Applications		Optional	Optional
IaaS/PaaS Additional Azure Services with Full Client Control		Optional	Optional

Upgrades and Refreshes Services	Standard	Premium	Enterprise
Control Upgrades on Demand	Business Hours	Business or After-hours Weekday	Business, After-hours Weekday or Weekend
Priority on New Release Deployment			✓
Database Refreshes	3 per Year	6 per Year	12 per Year

Benefits	Standard	Premium	Enterprise
Learning Center Access	✓	✓	✓
CampusInsight Training Keys - Face to Face Sessions	1 every \$4,000 per Year	1 every \$2,000 per Year	1 every \$1,000 per Year
CampusInsight Conference Passes	1 per Year	2 per Year	4 per Year

✓ = Included Blank = Not Available

About Campus Management Corp.

Campus Management is a leading provider of cloud solutions and services that transform higher education institutions. Its next-generation suite, CampusNexus®, includes enterprise-wide Student, CRM, and Finance, HR & Payroll solutions. Today, more than 2,000 campuses in 20 countries partner with Campus Management to transform academic delivery, student success and operational efficiency.



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