**TRANSFORM
YOUR
INSTITUTION**

CAMPUS
MANAGEMENT℠

CampusNexus®

"WE SEE CAMPUS
MANAGEMENT AS A
TRUE BUSINESS
PARTNER, HELPING US
SOLVE CHALLENGES
THAT ARE UNIQUE TO
OUR UNIVERSITY."

Curt Law

A.T. Still University

TRANSFORM YOUR INSTITUTION

CAMPUS ℠
MANAGEMENT

CampusNexus ®

TRANSFORM WITH A RAPIDLY CHANGING HIGHER EDUCATION LANDSCAPE

Today's students not only represent a shift in demographics, but a shift in attitudes about education. They seek greater flexibility in fulfilling their goals and expect institutions to provide education on demand, as a service. They need programs and delivery models that fit their busy lives. At the same time, your institution is being asked to do more with less as budgets contract and competition for students and staff increases. How can you transform academic delivery, student success, and operational efficiency – on your terms? Now and in the future?

TRANSFORM WITH CAMPUSNEXUS

Campus Management's singular mission is to help institutions transform in response to a rapidly evolving higher education environment. CampusNexus® is the platform that enables this transformation. This flexible, extensible solution suite built on Microsoft® technology enables you to offer flexible academic programs, manage multiple campuses, automate business processes, optimize resources, and improve engagement and student outcomes – all on your terms. Deployed on premises or in the cloud, the solution suite aligns with your mission and helps you drive success across the student lifecycle.

CAMPUS MANAGEMENT – A GLOBAL HIGHER EDUCATION COMPANY

Whether it's empowering colleges and universities in the United States with solutions for student and institutional success or working with countries in South America, Europe, Africa, and Asia to bring quality education to millions of students, Campus Management helps partner institutions throughout the world succeed in their mission.

THE VALUE OF PARTNERING
WITH CAMPUS MANAGEMENT

Campus Management Is a Higher Education Company

From the largest and most prestigious public and private institutions, to the most dynamic career, technical, and community colleges, our products and services work together to help clients drive student success and achieve operational goals.

CampusNexus Offers a Flexible, Configurable Solution

Software solutions shouldn't dictate how your institution and departments operate; your strategy and best practices should. CampusNexus is a highly flexible student information system, CRM, and ERP platform that aligns with your unique culture, academic delivery model, and workflows.

Business Transformation Is Key

The end-goal of our implementation is not go-live. Our objective, quite simply, is helping you achieve your goals. Our team works with your people, processes, and technology to align solutions with your immediate and long-term strategies for student and operational success.

We're Committed to Your Success

Consistent and ongoing evaluation of your processes and needs are part of every engagement to optimize the value you gain from your investment.

Campus Management has helped more than 1,100 institutions in over 30 countries transform academic delivery, student success, and operational efficiency in support of more than four million students.

THE CAMPUSNEXUS SOLUTIONS SUITE

Born out of decades of service to higher education institutions of every size and mission, the CampusNexus Solutions Suite features an evolutionary and agile architecture that provides the foundational tools you need to respond dynamically to student and operational needs.

CAMPUS
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CampusNexus® CRM

DRIVE LIFETIME ENGAGEMENT WITH CONSTITUENTS

With CampusNexus CRM, you leverage a multi-channel communications and engagement platform with higher education best practices built in to the system. You can also extend the solution across the enterprise. The same CRM solution that empowers your VP of Enrollment with powerful tools for driving recruitment can help your VP of Student Affairs keep those students on the path to successful outcomes.

Achieve Enrollment Goals

• Identify and engage with students who align with your enrollment goals
• Create highly targeted messages to boost the reach and impact of your admissions strategy
• Include enrollment task reminders to assist students in meeting financial aid, registration, and student billing deadlines

Improve Retention and Student Success

• Build a comprehensive view of students' engagement with the institution, including academic, financial, housing, and social activities
• Create early-warning alerts to proactively identify and assist at-risk students
• Leverage proven best practices for keeping students on the path to success

Keep Alumni Engaged

• Increase alumni support and community involvement through highly personalized communications and campaigns
• Keep alumni returning to your institution to update skills or continue their professional development
• Connect current students with alumni to build a career network for graduates

"CAMPUSNEXUS CRM SETS UP OUR INSTITUTION FOR ENGAGEMENT ACROSS THE STUDENT LIFECYCLE FOR GENERATIONS TO COME."

Dr. Maggie Hinojosa / Vice President of Strategic Enrollment Management
THE UNIVERSITY OF TEXAS RIO GRANDE VALLEY

CampusNexus® Student

GAIN A FOUNDATION FOR STUDENT AND OPERATIONAL SUCCESS

CampusNexus Student offers your institution a proven student information system that aligns with your goals, strategies, and constituencies. The solution unites departments, academic programs, campuses, and systems on a platform that can scale up or down in response to your institution's unique academic schedule, programs, and business cycles.

Offer Academic Flexibility

- Manage standard, nonstandard, and nonterm academic programs
- Provide on campus, online, and blended course offerings
- Automate borrower-based financial aid
- Enable mobile access and self-service for students, faculty, and staff
- Integrate your choice of Learning Management System, Microsoft tools (e.g., Office 365, Power BI) and other value-added technology

"FROM RECRUITMENT AND RETENTION TO ALUMNI RELATIONS AND ADVANCEMENT, WITH CAMPUSNEXUS STUDENT, WE NOW HAVE THE FOUNDATION WE NEED FOR IMPROVING ENGAGEMENT ACROSS THE STUDENT LIFECYCLE."

Dr. Robin Meyers / Chancellor
ARKANSAS STATE UNIVERSITY-MOUNTAIN HOME

Campus Management was the only SIS provider to top Eduventures' 2017 Competitive Review of Financial Aid Product Solutions. The study recognized Campus Management for the close partnership between its services and product teams, resulting in the smooth implementation of its CampusNexus solutions.

Drive Successful Student Outcomes

- Monitor Satisfactory Academic Progress (SAP)
- Enable degree progress audits
- Match students to internships and place them in rewarding jobs
- Utilize workforce analytics to align programs and students with industry needs

Gain Insight Across the Student Lifecycle

- Utilize analytic views across a range of student and operational metrics
- Make real-time data-driven decisions with Microsoft Power BI
- Monitor enrollment trends, program capacity, persistence, and retention rates
- Keep pace with rapidly evolving regulatory and reporting requirements

CAMPUS MANAGEMENT

LANCASTER BIBLE COLLEGE

Based in Lancaster, Pennsylvania, LBC offers a
full range of faith-based collegiate programs, from
non-credit courses to undergraduate, master's, and
doctoral degrees.

Goals and Challenges

• Grow enrollment and add locations efficiently
• Recruit students who align with the mission
  and provide them program flexibility
• Reduce administrative overhead and manually
  intensive workload in recruitment and admissions

Solutions

• CampusNexus CRM
• CampusNexus Student

Results

• Grew from a single campus with 800 students
  to a 7-location institution and seminary with
  2,000+ students
• Transformed operational efficiency, including
  automating processes for managing prospective
  student contacts, applications, and more
• Automated processes to enable staff to focus more
  on helping students succeed

ARKANSAS STATE UNIVERSITY-BEEBE

Public Community College with 4 campuses:
Beebe, Heber Springs, Little Rock AFB, Online.
3,000+ students.

Goals and Challenges

• Grow the institution and drive
  student success
• Replace a high-maintenance legacy
  system about to lose vendor support
• Move to the cloud to transform operational
  efficiency

Solutions

• CampusNexus CRM
• CampusNexus Student
• CampusNexus Finance, HR & Payroll
• CampusNexus Cloud
• Talisma Fundraising

Results

• Allocated more IT resources to student
  initiatives and business units
• Achieved foundation for improving student
  services and gaining greater insight into
  student performance
• Created a more flexible academic delivery
  model for helping students succeed

CampusNexus®
Finance, HR & Payroll

OPTIMIZE RESOURCES AND GAIN GREATER INSIGHT

CampusNexus Finance, HR & Payroll provides your chief financial officers, human resources executives, and their administrators with powerful tools for driving performance and efficiencies across the institution.

Utilize Real-Time Analytics

- Access real-time data through executive, managerial, and operational dashboards
- Improve audit preparation and compliance reporting
- Produce accurate monthly, quarterly, and year-end closings
- Automate and accelerate IPEDS outputs

Streamline Financial Processing

- Ensure secure information access and views based on staff roles
- Automate approval routings built around your institution's policies
- Centralize and decentralize budget planning and reconciliation
- Provide mobile access to increase responsiveness and productivity

Optimize Faculty and Staff

- Create organizational charts of your employee base, open positions, and departmental structures
- Improve faculty recruitment, onboarding, and management to increase talent retention
- Manage benefits based on role, length of employment, and standard and elective categories
- Process payroll with multiple pay schedules for all types of employee compensation

"WITH CAMPUSNEXUS, WE WERE ABLE TO MOVE ERP ANALYSTS WHO USED TO BE DATABASE PROGRAMMERS INTO FRONTLINE BUSINESS OFFICES TO FOCUS ON MORE STUDENT-CENTRIC INITIATIVES."

Chris Wodka / Chief Financial Officer
CENTRAL ARIZONA COLLEGE

CAMPUS
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CampusNexus Cloud

TRANSFORM YOUR INSTITUTION IN THE CLOUD

The cloud is no longer on some distant horizon for higher education. It's here. In a climate of greater competition and reduced funding, today's institutions need the cloud to focus more resources on the student and institutional lifecycle. They need the cloud to transform academic delivery, student success, and operational efficiency on their terms, to evolve and grow dynamically.

BUILT ON MICROSOFT AZURE

With CampusNexus Cloud, your institution gains rapid access to the most dynamic higher education solutions from Campus Management in a true SaaS model. CampusNexus Cloud is built on Microsoft Azure, the proven Microsoft cloud, providing increased integration with Office 365, Power BI, and other Microsoft applications.

Optimize Resources for Student Success

- Deploy IT resources to strategic initiatives and offload tactical tasks
- Maintain control over mission critical systems in the cloud with world-class resources
- Ensure that budgets are predictable and sustainable
- Support innovation and new initiatives with a highly flexible platform

Access Innovation On Demand

- Leverage CampusNexus Student, CRM, Finance HR & Payroll through a subscription-based model (Software-as-a-Service)
- Deploy upgrades and new innovations with ease
- Scale up or down dynamically as demand fluctuates throughout the academic year

Gain Peace Of Mind

- Maintain control and scheduling of upgrades
- Reduce risk and financial impact of big initial investments
- Enjoy the highest industry standards for security, uptime, and disaster recovery

Provide Strategic Leadership

- Foster strategic use of technology and support your institution's mission
- Partner with faculty and staff to transform teaching and learning
- Align technology initiatives with student success, outcomes, and analytics-based decisions

Think Enterprise

- Be agile and respond quickly to new initiatives on campus
- Gain greater visibility through advanced analytics based on Big Data residing in the cloud
- Add campuses and programs as your institution grows

"WE WERE LOOKING FOR THE CLEAREST PATH TO THE CLOUD, AND CAMPUSNEXUS CLOUD BASED ON MICROSOFT AZURE HAS BEEN SUPERIOR."

Chris Lee / Vice Chancellor of IT Services, Institutional Research Assessment
ARKANSAS STATE UNIVERSITY - BEEBE

Talisma® Fundraising

INCREASE SUPPORT THROUGH DYNAMIC FUNDRAISING TOOLS

With Talisma® Fundraising, your development executives and staff can build strong relationships with your constituents through targeted solicitation strategies, personalized communications, and convenient online tools.

Reach Your Donors in Meaningful Ways

• Expand awareness and recognition in your community
• Reduce manual, paper-intensive processes
• Raise funds online with customized and branded giving pages
• Solicit and manage donations for honors and memorials, matching and recurring gifts

Build Financial Support for Current and Future Students

• Track scholarship recipients and link them with donors
• Manage pledges
• Maintain a single view of all interactions with donors and benefactors
• Analyze results by demographics and produce receipts and giving statements
• Prepare the data for the Voluntary Support of Education (VSE) survey submission

Improve Campaign Results

• Build major gift and planned giving campaigns
• Manage multiple umbrella and sub-events, including attendance and communications
• Drive engagement with community sponsorships, vendors, and underwriters for campaign components

"TALISMA FUNDRAISING WAS SO IMPORTANT THAT OUR CAMPAIGN AND ITS DRAMATIC RESULTS WOULD HAVE BEEN SEVERELY HAMPERED WITHOUT IT."

Melanie Delap / Director of Development Services
JACKSONVILLE STATE UNIVERSITY

CAMPUS
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Expert Services and Support

TURN TO EXPERTS COMMITTED TO YOUR SUCCESS

Campus Management offers your institution unparalleled service and support through industry-recognized professionals with decades of service to higher education. Where most service providers only focus on issues resolution, our trusted advisors are equally focused on optimizing Campus Management solutions and services based on your institution's unique challenges and goals.

Strategic Consultants

Strategic Consultants are an integral part of the Campus Management team, beginning with your selection process and continuing through the life of the partnership. They align CampusNexus solutions with your institution's objectives and help to optimize the value you gain from your investment. Recommendations go beyond technology to include guidance on best practices, configurations, and workflows.

Implementation Team

With best practices honed over decades of successful implementations, Campus Management's Professional Services team ensures that solutions are delivered on time and within budget, and that your users embrace the new system. We offer a full suite of implementation services to align solutions with your business processes and strategic goals.

Managed Services

Campus Management clients turn to Managed Services to maximize platform support and performance as well as application utilization. The team combines expertise in higher

education technology and best practices to help your institution optimize solutions, ensure uptime and performance, and adapt easily to new strategies.

Customer Enablement Managers

Each Campus Management client gains a dedicated Customer Enablement Manager whose experience is rooted in supporting professional services, account management, sales, managed services, and cloud delivery. Your Customer Enablement Manager serves as a liaison to ensure a highly coordinated and collaborative team approach to meeting your institution's needs.

CampusCare

Our CampusCare team members are true partners in your success and provide expert guidance and support whenever you have questions or need assistance with your Campus Management solutions. The CampusCare program includes a variety of value-added benefits, including 24/7 tech support, off-hours system upgrades, regulatory updates, training keys for online and classroom-style instruction, an online knowledge base and more.

Partner Network

Campus Management partners with leading technology, solution, and service providers that support the higher education community. The well-defined web service catalog in CampusNexus enables a broad collaboration of partner-to-partner business processes, and our network continues to expand. We also provide strategic integration services and packaged solutions that add value to our customers' CampusNexus platform.

CampusInsight Annual Users Conference

Each year, Campus Management invites higher education professionals from client institutions throughout the world to CampusInsight, the company's annual users conference. Attendees come together to gain new skills and knowledge from product experts and industry thought leaders, while enjoying an opportunity to network with peers in a fun and collaborative atmosphere.

CAMPUS MANAGEMENT CLIENTS TRANSFORM RESULTS

Campus Management's clients continue to achieve unprecedented results with CampusNexus.

THE OHIO STATE UNIVERSITY | COLUMBUS, OHIO
EXPANDED NUMBER OF PERSONALIZED STUDENT INTERACTIONS PER YEAR BY 124%

CLEVELAND UNIVERSITY-KANSAS CITY | KANSAS CITY
ELIMINATED DUAL DATA ENTRY AND IMPROVED DATA PROCESSING ACCURACY BY 35%

POSITIVO UNIVERSITY | PARANÁ, BRAZIL
INCREASED UNDERGRADUATE ENROLLMENT BY 6.7% AND GRADUATE ENROLLMENT BY 3.7% IN FIRST YEAR OF USE

VALLEY COLLEGE | WEST VIRGINIA
PACKAGED 3X AS MANY STUDENTS WITH FINANCIAL AID WITH LESS STAFF

THE PENNSYLVANIA STATE UNIVERSITY | PENNSYLVANIA
MAINTAINS COMPREHENSIVE INFORMATION ON OVER 1.25M CONSTITUENTS

MERCER UNIVERSITY | MACON, GEORGIA
ELIMINATES 150 PAPER FORMS USING STUDENT SELF-SERVICE ONLINE FORMS

CAMPUS
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TRANSFORM YOUR INSTITUTION

CAMPUS MANAGEMENT IS YOUR TRANSFORMATION PARTNER

CAMPUS
MANAGEMENT

About Campus Management Corp.

Campus Management is a leading provider of cloud-based SIS, CRM, and ERP solutions and services that transform higher education institutions. Today, more than 1,100 institutions in over 30 countries partner with Campus Management to transform academic delivery, student success, and operational efficiency.

campusmanagement.com

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