

# CampusNexus Student

## Enabling Student Success at Community Colleges



### Community Colleges / Two-year Institutions

Higher Education projections through 2021 show an increase in enrollment of part-time students that outpaces full-time students by 6%, and a 25% increase in the matriculation of students ages 25 and older.

Community and technical colleges are uniquely positioned to serve these constituents, but can your technology support your mission and goals?



### The On Demand Generation

Today's students not only represent a shift in demographics, but a shift in attitudes about education as well. They seek greater flexibility in fulfilling their goals and expect institutions to provide education on demand, as a service. Students need programs and delivery models that fit their busy lives, rather than being asked to conform to a traditional academic calendar.

CampusNexus® Student enables you to proactively engage students in a manner designed for their success and yours. By offering flexible

terms and competency-based education options, automated financial aid processing, and a 360° view of every interaction with each student, your community college is positioned to boost enrollment, improve student success and increase job placement results. This dynamic solution grows and transforms with your institution, letting you create new strategies and models as your students' needs evolve.

## Offer Flexible Academic Programs

Students attend community and technical colleges for a variety of reasons. High school students may be motivated to register for dual enrollment programs. Some learners desire to earn an associate's degree and transfer to a four-year institution. Others seek workforce skills to change jobs or advance in their careers. CampusNexus Student helps your institution meet these needs by supporting:

- Standard, nonstandard and nonterm academic programs
- On campus, online, and blended course offerings
- Enrollment projections for responsive course scheduling
- Billing options with auto-adjusting financial aid and ledger charges
- Reporting to review enrollments, expenses, and profitability

## Increase Student Success and Outcomes

Persistence, retention, and completion rates correlate directly to students' level of engagement with your institution. By utilizing data specific to the students at your community college—including education history, attendance patterns, services requested and grades earned—your engagement and retention teams can focus on proactively involving students in their own success. CampusNexus Student enables:

- Early Alerts – utilize dynamic and adaptable criteria to identify and help at-risk students early in their academic programs
- Retention – connect students to resources through automated workflows, and monitor intervention strategies through student progress reports
- Student Services – provide individual support plans and academic services based upon each student's needs
- Career Services – manage internships, externships, and employment opportunities for students
- Outcomes Reporting – measure the effectiveness of your programs and services and supply accrediting bodies with critical and necessary institutional effectiveness data

## About Campus Management Corp.

Campus Management is a leading provider of software, strategies and services which enable institutions of higher education to offer dynamic models of engagement & delivery. Over the past 27 years, Campus Management has supported higher education institutions and foundations through its cutting-edge student information system; constituent relationship management (CRM) software; and finance, human resources and payroll solutions.

Campus Management's solutions are specifically designed to provide institutions the flexibility they need to compete in the ever-changing higher education landscape by offering products that support changes in education delivery, recruitment, financial aid, finance, human resources, payroll, fundraising, and regulatory compliance. Today, nearly 2,000 campuses in 18 countries utilize Campus Management to unite campuses to improve student outcomes and achieve goals.



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## Spend More Time with Students

Your college's mission evolves around serving the community by helping students succeed. Equip your faculty, staff, and administrators to spend more time with students instead of conducting manual processes and double-checking data. CampusNexus Student provides:

- Personalized, relevant, and timely communications to improve the student experience and increase student engagement
- Creation of criteria, rankings, events and forms to track participation rates and at-risk students
- Easy access to critical data, department-specific workflows, and customized alerts to emphasize persistence and completion
- Mobile access and self-service for students and faculty to complete processes online and facilitate sharing information

## Your Partner for Success

Campus Management believes its success is a reflection of your success, and we are committed to developing strong relationships with every partner institution. In addition to superior products built specifically for higher education, we offer:

- CampusNet® Cloud options for cost-effective hosted solutions
- Managed Services programs to augment your staff's skill-sets, provide technical assistance and disaster recovery, and protect your investment
- Implementation packages designed to meet your institution's goals, timelines, and budgets
- Project management services to facilitate communications across the organization and oversee the progress of your implementation
- Training and consulting to enhance your use of the products and extend your ROI
- Customer support with expanded hours to cover multiple time zones
- Self-paced, asynchronous classes on products and industry topics through the Campus Management Learning Center
- Networking and training at CampusInsight annual users conference