

# CampusNexus Student

Transform the Student Experience

CAMPUS<sup>SM</sup>  
MANAGEMENT



52% of Chief Academic Officers believe their institution is very effective at preparing students for the world of work.

Source: The 2016 Inside Higher Ed Survey of College and University Chief Academic Officers



## Transform as Higher Education Evolves

More institutions are competing for fewer students. Budgets are shrinking. Financial aid eligibility is being tied more to student outcomes. And those students? They are digital natives, traditional and nontraditional students alike seeking greater flexibility in fulfilling their goals. This generation of students expects institutions to provide education as a service. They need programs that fit their busy lives, rather than ones fixed to the traditional academic calendar. Now you can transform your institution to serve the needs of students today and tomorrow with a proven and highly adaptable student information system, CampusNexus<sup>®</sup> Student.

## Maximize Student Engagement

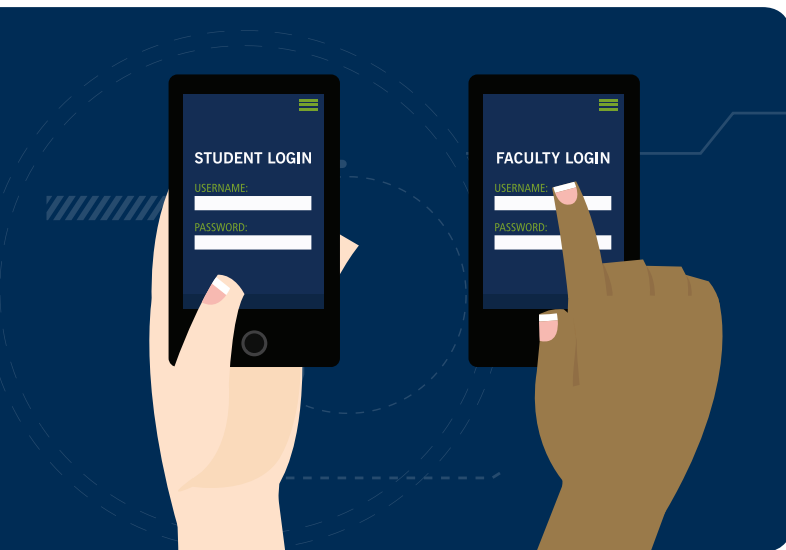
With CampusNexus Student from Campus Management, you engage prospects and current students with a system designed for their success and yours. The solution is designed for flexible term structures which are supported by automated financial aid and billing adjustments, helping your administrators and staff stay focused on your students. With CRM included in the system, you gain a 360 degree view of every department's interactions with each student, helping you boost enrollment, retention, and placement results. CampusNexus Student is a dynamic solution that grows and transforms with your institution, letting you create new strategies and models as student needs evolve.

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## Adapt to Change

Flexible and extensible, CampusNexus Student enables you to respond to current and future generations of students, and empowers you to:

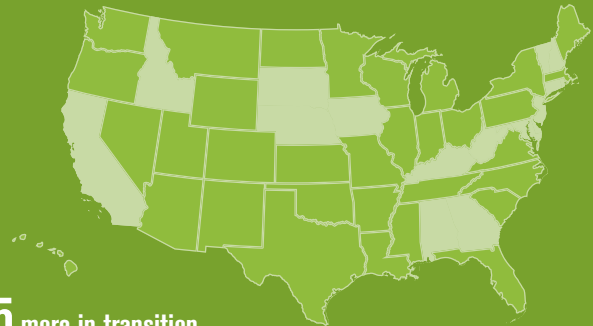
- Increase your reach and target particular student profiles, without compromising your admissions standards
- Provide personalized, relevant, and timely communications to improve the student experience and increase student engagement
- Create criteria, rankings, forms, and events to track participation and engagement rates, plus at-risk scorecards
- Utilize critical data, department-specific workflows, and customized alerts to emphasize persistence and retention
- Reduce administrative costs by eliminating manual processes among departments and schools and enabling mobile access and self-service for students and faculty



## Boost Student Success

With CampusNexus Student, you can identify students who are the best fit for your institution, track documents for all types of enrollment processes, and automatically identify eligible financial aid. You can monitor student advisement against persistence milestones, offer convenient tuition payment plans, match students to internships, and place them in jobs. CampusNexus Student helps you help your students in an era when accountability for outcomes is at an all-time high.

**32** states have enacted some form of legislative initiative to tie student outcomes to funding for institutions



**5** more in transition

Source: National Conference of State Legislatures

## Optimize Your Key Functions

### Strategic Enrollment Management

Whether your institution serves 100 students or over 100,000 students, CampusNexus Student provides the advanced features you need to reach each student in a meaningful and personalized way, enabling you to make a positive impression throughout recruitment and enrollment processes, and exceed student-service expectations. CampusNexus Student includes powerful tools for:

- **Recruiting** – create and execute key strategies to target growth areas as defined by your institution’s goals
- **Admissions** – collect essential information, manage credentials and documents, and evaluate applicants in a timely fashion
- **Financial Aid** – process applications, verify data, determine eligibility, package and award, disburse funds, and create adjustments through powerful, automated processes
- **Student Accounting** – record information about students, including charges, payments, refunds, and adjustments

### Academic Management

Transform your curriculum planning and course scheduling and meet students’ needs on campus, online, or through blended programs – with CampusNexus Student. This open and flexible solution provides

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your provost, dean, registrar, and faculty with a powerful tool to support today's and tomorrow's demand for more program options and flexibility.

## Academic Records

- Assist enrollment processing through timely course scheduling and registration
- Manage waitlists, automatically apply tuition and fees, document each student's academic history
- Protect academic standards and brand recognition of programs

## Curriculum Management

- Plan curricula and identify pre- and co-requisites, define grade schema, pass/fail and retake policies
- Identify faculty eligible to teach courses, determine facility needs, equipment, and book requirements for each course and class section
- Offer the same academic program in standard, nonstandard, and nonterm formats, all in one environment

## Student Progress

- Monitor Satisfactory Academic Progress (SAP)
- Enable degree progress audits, including 'what if' scenarios, and student pacing in multiple types of programs

## Graduation Processing

- Verify program completion requirements
- Apply financial standing rules
- Confer degrees and bestow credentials upon eligible students

## Student Engagement & Outcomes

Positive outcomes and retention often correlate directly to the student's level of engagement within your institution, and this actually begins during recruitment. By leveraging a variety of data about your students – their education histories, activities, services they utilize, attendance patterns, and grades – your engagement and retention teams can focus on proactively involving students in their own success. CampusNexus Student enables:

- **Early Alerts** – utilize dynamic and adaptable criteria to identify at-risk students early in their academic careers

- **Retention** – connect students to key resources through automated workflows, and monitor the efficacy of intervention strategies through student progress
- **Student Services** – provide individual support plans and academic services based upon each student's needs
- **Career Services** – prepare students to excel in their field of choice by managing internship and externship opportunities, helping them build career skills, and matching them with employers
- **Regulatory & Compliance Reporting** – measure the cost effectiveness of each course and program and supply accrediting bodies with critical and necessary institutional effectiveness data

## Reporting and Analytics

CampusNexus Student includes a data warehouse with analytic views across a range of student and operational metrics and KPIs. Combined with powerful interactive data visualization tools from Microsoft Power BI, Campus Management provides the most cost-effective reporting solution for:

- Enrollment trends, program capacity, persistence, and retention rates
- Satisfactory Academic Progress and student progression
- Financial Aid compliance
- Regulatory reporting
- Customized transcripts

## Benefit from Our Partner Network

Campus Management partners with leading technology, solution and service providers that support the higher education community. The well-defined web service catalog in CampusNexus enables a broad collaboration of partner-to-partner business processes, and our network continues to expand. We also provide strategic integration services and packaged solutions that add value to our customers' CampusNexus platform.

**Visit [campusmanagement.com](https://campusmanagement.com) for a list of our partners.**

## Your Transformation Partner

Campus Management develops strong relationships with client institutions and provides exceptional services in support of its solutions, including:

- CampusNexus® Cloud options for cost-effective hosted solutions
- Managed Services programs to augment your staff's skill-sets, provide technical assistance and disaster recovery, and protect your investment
- Implementation packages designed to meet your institution's goals, timelines, and budgets
- Project management services to facilitate communications across the organization and oversee the progress of your implementation
- Training and consulting to enhance your use of the products and extend your ROI
- Customer support with expanded hours to cover multiple time zones
- Self-paced, asynchronous classes on products and industry topics through the Campus Management Learning Center
- Networking & training at CampusInsight Annual Users Conference

## About Campus Management Corp.

Campus Management is a leading provider of technology solutions and services that transform higher education institutions. Its next-generation suite, CampusNexus®, includes enterprise-wide Student, CRM, and Finance, HR & Payroll solutions. Today, more than 2,000 campuses in 20 countries partner with Campus Management to transform academic delivery, student success and operational efficiency.



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