

TRANSFORM  
HIGHER  
EDUCATION

CAMPUS<sup>SM</sup>  
MANAGEMENT



**“CAMPUSNEXUS  
ENABLES US TO MANAGE  
DIFFERENT CALENDARS,  
REGISTRATION CYCLES,  
AND CONCURRENT  
ENROLLMENTS FROM  
THE SAME PLATFORM.  
THAT’S A GAME CHANGER.”**

**Chris Wodka**

*Chief Financial Officer  
Central Arizona College*

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## THE COMMUNITY COLLEGE REALITY

You are an important part of the fabric of the local community. You serve local employers and businesses, high schools, and four-year institutions. Students in your community bring a wide range of academic, vocational, and professional goals to your institution. Adults look to you to update their skills, change careers, and gain personal enrichment. Together, they not only represent a shift in demographics, but a shift in attitudes about education as well. These students seek greater flexibility in fulfilling their goals and expect institutions to provide education on demand, as a service. How can your community college transform to meet this demand, even as budgets, donations, and other resources contract?

## TRANSFORM WITH CAMPUSNEXUS

Flexible academic delivery. Enrollment growth. Student success. Operational efficiency. Alumni relations. CampusNexus<sup>®</sup> from Campus Management provides the proven technology foundation for your community college and its constituency to succeed. The solution suite, deployed on premises or in the cloud, aligns with your mission and helps you drive success across campuses, departments, and the student lifecycle, from enrollment to career placement, to alumni engagement and fundraising.

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## GAIN A FOUNDATION FOR STUDENT AND OPERATIONAL SUCCESS

CampusNexus® Student offers your community college a proven, highly flexible student information system that aligns with your goals, strategies, and constituency. The solution enables you to proactively engage students, automate financial aid and other processes, offer flexible terms and competency-based education options, and manage relationships with employers and corporate sponsors in your community.

With CampusNexus Student, your institution has the platform it needs to boost enrollment, improve student success, and increase job placement results. This dynamic solution grows and transforms with your college, letting you create new strategies and models as your students' needs evolve.

## OFFER FLEXIBLE ACADEMIC PROGRAMS

Students attend community and technical colleges for a variety of reasons. High school students may be motivated to register for dual enrollment programs. Some learners desire to earn an associate degree and transfer to a four-year institution. Others seek workforce skills to change jobs or advance in their careers. CampusNexus Student helps your institution meet these needs by supporting:

- Standard, nonstandard, and nonterm academic programs
- On campus, online, and blended course offerings
- Enrollment projections for responsive course scheduling
- Billing options with auto-adjusting financial aid and ledger charges
- Reporting to review enrollments, expenses, and profitability

## INCREASE STUDENT SUCCESS AND OUTCOMES

Persistence, retention, and completion rates correlate directly to students' level of engagement with your institution. By utilizing data specific to students at your community college—including education history, attendance patterns, services requested, and grades earned—your engagement and retention teams can focus on proactively involving students in their own success. CampusNexus Student enables:

- Early Alerts – utilize dynamic and adaptable criteria to identify and help at-risk students early in their academic programs
- Retention – connect students to resources through automated workflows, and monitor intervention strategies through student progress reports
- Student Services – provide individual support plans and academic services based upon each student's needs
- Career Services – manage internships, externships, and employment opportunities for students
- Outcomes Reporting – measure the effectiveness of your programs and services and supply accrediting bodies with critical and necessary institutional effectiveness data

## SPEND MORE TIME WITH STUDENTS

Your college's mission evolves around serving the community by helping students succeed. Now you can free your faculty, staff, and administrators from manual processes so they can spend more time with students. CampusNexus Student enables:

- Personalized, relevant, and timely communications to improve the student experience and increase student engagement
- Creation of criteria, rankings, events, and forms to track participation rates and at-risk students
- Easy access to critical data, department-specific workflows, and customized alerts to emphasize persistence and completion
- Mobile access and self-service for students and faculty to complete processes online and facilitate sharing information

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## ADAPT TO EVOLVING STUDENT NEEDS

With CampusNexus CRM, you gain greater visibility into your constituents' unique needs. You engage applicants, students, and alumni with highly personalized information through their preferred media and devices and leverage a proven communications platform for achieving your recruitment, retention, and advancement goals.

## CREATE EFFECTIVE COMMUNICATION STRATEGIES

CampusNexus CRM integrates data from multiple departments and systems to provide your faculty and staff with a powerful engagement solution that spans the student lifecycle. You can now create:

- Compelling, personalized, and targeted messages to support your recruitment and admission practices
- Multi-channel outreach campaigns, including email, chat, social media, print, text, and phone
- Enrollment task reminders to assist students in meeting financial aid, registration, and student billing deadlines
- Early-warning alerts to identify and help at-risk students
- Employment opportunities and placement tracking
- Dynamic alumni relations and continued community involvement

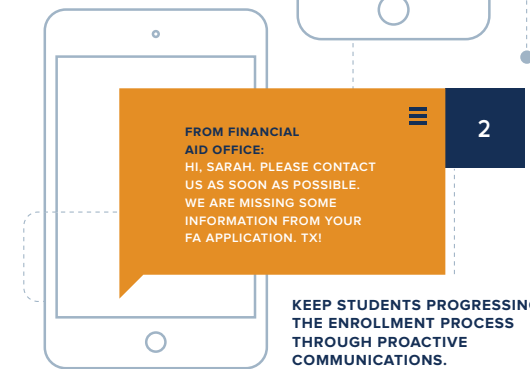
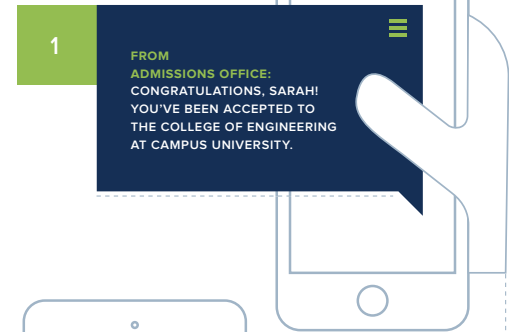
## ACHIEVE GREATER EFFICIENCIES ACROSS CAMPUS

Your administration, faculty, and staff want to help drive student success. Whether they are interacting with working adults, high school students, first generation learners, or graduates, CampusNexus CRM helps improve productivity and efficiency through:

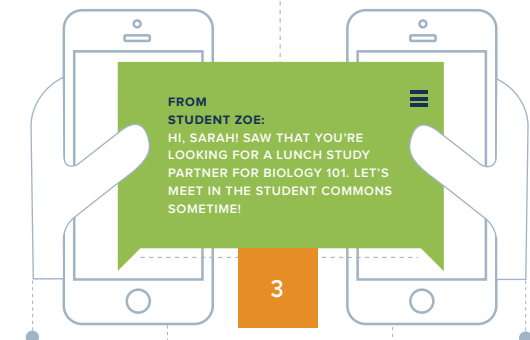
- Visual workflows that support complex data filtering, conditional logic, and rich personalization
- Forms creation to design and process applications, enrollment documents, event registrations, and surveys online

## CAMPUSNEXUS CRM IN ACTION

SEND HIGHLY PERSONALIZED MESSAGES TO STUDENTS' PREFERRED COMMUNICATIONS CHANNELS.



KEEP STUDENTS PROGRESSING IN THE ENROLLMENT PROCESS THROUGH PROACTIVE COMMUNICATIONS.



FOSTER COLLABORATION AND SOCIALIZATION AMONG STUDENTS.



RECOGNIZE ISSUES AND INTERVENE EARLY TO KEEP STUDENTS PROGRESSING TOWARD THEIR GOALS.

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# CampusNexus<sup>®</sup> Finance, HR & Payroll

## OPTIMIZE RESOURCES AND GAIN GREATER INSIGHT

Does your financial management software help you track and manage to your KPIs? Is your human resources system helping you recruit and retain the right faculty and staff? Can you produce payroll in-house to realize cost savings?

CampusNexus Finance, HR & Payroll provides community and technical college business officers and human resource administrators with powerful tools that not only meet today's needs, but drive performance and prime your institution for the future. Now you can turn data into actionable intelligence so your executives and team members can make responsible fiscal decisions that keep your institution on track with your strategic plan.

## UTILIZE REAL-TIME ANALYTICS

From departmental reports to managerial scorecards, CampusNexus Finance, HR & Payroll supports FASB and GASB standards and provides two-year institutions with real-time visibility into critical data via:

- Executive, managerial, and operational dashboards
- Audit preparation and compliance reporting
- Monthly, quarterly, and year-end closings
- IPEDS outputs
- Project accounting longitudinal summaries and details

## Dynamic, Agile, Responsive

With CampusNexus Finance, HR & Payroll, you are mobile ready and can easily use the solution while on the go. Powerful workflows deliver the information you need to drive day-to-day operations, and dynamic reporting tools help you manage progress on goals and performance indicators.

## STREAMLINE FINANCIAL PROCESSING

With staff shortages and complex processes, community colleges need a solution that eliminates redundant data entry and expedites transactional processing. CampusNexus Finance, HR & Payroll provides:

- Secure information access and views tailored to each staff role
- Automated approval routings built around your institution's policies
- Centralized and decentralized budget planning and reconciliation
- Mobile access for productivity while away from your desk

## OPTIMIZE FACULTY AND STAFF

Your institution's most valuable assets are the faculty, staff, and administrators working to guide your students to success. You need a global view of the organization and the ability to extend self-service functionality to your workforce. CampusNexus Finance, HR & Payroll supports:

- Organizational charts of your employee base, open positions, and departmental structures
- Faculty recruitment, onboarding, and management for improved talent retention
- Benefits management based on role, length of employment, and standard and elective categories
- Payroll processing with multiple pay schedules for all types of employee compensation



## Talisma® Fundraising

### **INCREASE SUPPORT THROUGH DYNAMIC FUNDRAISING TOOLS**

With Talisma® Fundraising, your institution can build enduring relationships with your constituents through targeted solicitation strategies, personalized communications, and convenient online tools.

### **REACH YOUR DONORS IN MEANINGFUL WAYS**

Talisma Fundraising enables you to manage and track affiliations, campaigns, and events with efficiency, so you can build relationships that yield the highest results. With Talisma Fundraising, you can:

- Expand awareness and recognition in your community
- Reduce manual, paper-intensive processes
- Raise funds online with customized and branded giving pages
- Solicit and manage donations for honors and memorials, matching and recurring gifts

### **BUILD FINANCIAL SUPPORT FOR CURRENT AND FUTURE STUDENTS**

Scholarships help students meet their financial obligations and achieve their academic goals. With Talisma Fundraising, you can:

- Track scholarship recipients and link them with the donors
- Manage pledges, deferred and matching gifts
- Maintain a single view of all interactions with donors and benefactors
- Analyze results by demographics and produce receipts and giving statements
- Prepare the data for the Voluntary Support of Education (VSE) survey submission

### **EXPAND YOUR CAMPAIGN ACTIVITIES TO INCREASE RESULTS**

Talisma Fundraising supports your growth with tools that help you manage simple and complex campaigns and associated events. Your foundation staff can now manage:

- Major gift and planned giving campaigns
- Multiple umbrella and sub-events, including attendance and communications
- Community sponsorships, vendors, and underwriters for campaign components
- Personalized and timely communications for increasing affinity and likelihood of giving

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## TRANSFORM YOUR INSTITUTION IN THE CLOUD

With CampusNexus® Cloud, your institution gains rapid access to the most dynamic higher education solutions from Campus Management in a true SaaS model. CampusNexus Cloud is built on Microsoft Azure, the proven Microsoft cloud, providing increased integration with Office 365, Power BI, and other Microsoft applications, as well as flexibility to extend CampusNexus solutions with additional cloud services.



## CAMPUS MANAGEMENT IS YOUR TRANSFORMATION PARTNER

Campus Management develops strong relationships with client institutions and provides exceptional services in support of its solutions, including:

- CampusNexus® Cloud options for cost-effective hosted solutions
- Managed Services programs to augment your staff's skill-sets, provide technical assistance and disaster recovery, and protect your investment
- Implementation packages designed to meet your institution's goals, timelines, and budgets
- Project management services to facilitate communications across the organization and oversee the progress of your implementation
- Training and consulting to enhance your use of the products and extend your ROI
- Customer support with expanded hours to cover multiple time zones
- Self-paced, asynchronous classes on products and industry topics through the Campus Management Learning Center
- Networking and training at CampusInsight, Campus Management's Annual Users Conference

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### About Campus Management Corp.

Campus Management is a leading provider of cloud solutions and services that transform higher education institutions. Its next-generation suite, CampusNexus, includes enterprise-wide Student, CRM, and Finance, HR & Payroll solutions. Today, more than 2,000 campuses in 20 countries partner with Campus Management to transform academic delivery, student success, and operational efficiency.

[campusmanagement.com](http://campusmanagement.com)

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