

CAMPUS MANAGEMENT
TRANSFORMATION
ENABLERS

CAMPUSSM
MANAGEMENT



TRANSFORM WITH
HIGHER EDUCATION'S
DEMAND FOR BETTER
SERVICE, ENGAGEMENT
AND ACCOUNTABILITY.



CAMPUS MANAGEMENT
TRANSFORMATION
ENABLERS

CAMPUSSM
MANAGEMENT

SOLUTIONS

 CampusNexus[®]
Student

 CampusNexus[®]
CRM

 CampusNexus[®]
Finance, HR
& Payroll

 CampusNexus[®]

TRANSFORM ACADEMIC DELIVERY, STUDENT SUCCESS, AND OPERATIONAL EFFICIENCY

Today, institutions are being asked to do more with less as traditional and nontraditional students alike demand greater flexibility and options for achieving their academic and career goals. To meet expectations for student success, institutions need to look beyond recruitment and traditional technology.

From admissions and onboarding to academics, student services, career placement, and alumni engagement, CampusNexus[®] solutions from Campus Management enable greater visibility, flexibility, and service throughout the student lifecycle. With this agile and scalable platform, you can transform academic delivery, student success, and operational efficiency on your terms.

What's more, this kind of transformation takes a solutions partner who knows higher education best practices and your institution's unique culture and workflows. Having partnered with more than 1,000 institutions in over 20 countries, Campus Management has been helping HEIs evolve and succeed for almost three decades.

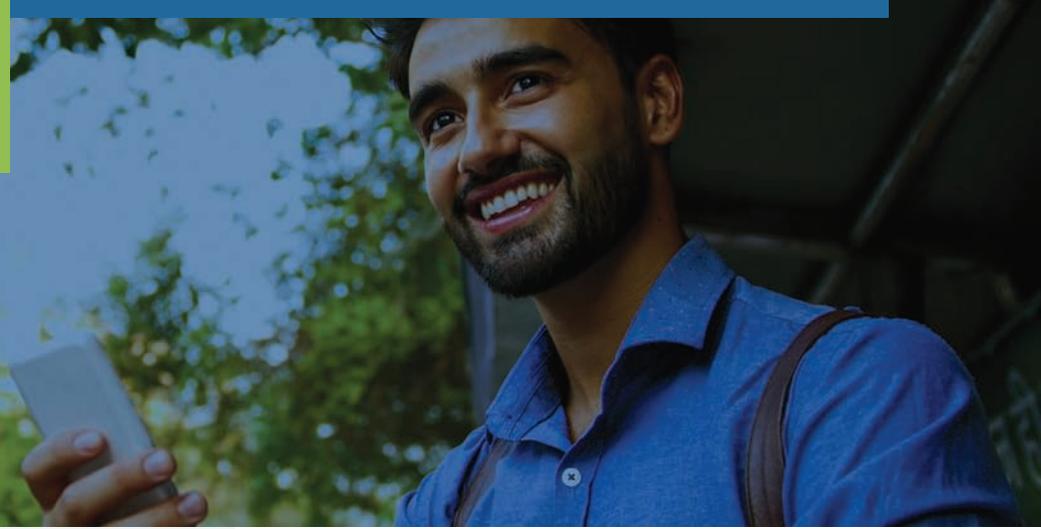
This quick guide will help you understand how Campus Management solutions can help you transform your institution for accelerated growth and better student engagement.



COMPLY WITH MANDATES

The increased demand for greater transparency and governance has resulted in stricter compliance norms for universities and colleges. This has led to complex structures and in-depth audits that demand significant time from university resources. Universities that have taken the technology route with automated processes and analytical dashboards are seeing significant improvements in reduction of manual efforts, increased data accuracy, and timely submission of reports to authorities.

Campus Management helps you meet your compliance demands with data that is accessible, accurate, and complete. In addition, CampusNexus solutions help you streamline and improve accreditation processes with a wide range of ready-to-use and custom reports that adhere with both global and local regulations and compliance standards.



GAIN INSIGHT ACROSS THE ENTERPRISE

CampusNexus Student includes a data warehouse with analytic views across a range of student and operational metrics and KPIs. Combined with powerful interactive data visualization tools from Microsoft Power BI, CampusNexus Student provides the most cost-effective reporting solution to:

- Determine enrollment trends, program capacity, and retention rates
- Assess Satisfactory Academic Progress and student progress
- Ensure financial aid compliance
- Automate and improve regulatory reporting
- Customize transcripts

Harness the power of data through reports and analytics that empower the institution for future growth.

OFFER GREATER ACADEMIC FLEXIBILITY

Transform your curriculum planning and course scheduling and meet students' needs on-campus, online, or through blended programs – with CampusNexus Student. This open and flexible solution provides a powerful tool to support the demand for more program options and flexibility.

CampusNexus Student enables you to automatically track programs, catalogues, sessions, and registrations, make grades available and flag students in need of additional help. It also makes it much easier for you to consolidate data for compliance with reporting requirements. Transform your curriculum planning and course scheduling and meet students' needs with CampusNexus Student.

- Organise and automate enrollment tasks
- Monitor student progress
- Make final grades available automatically
- Ensure easy and accurate reporting and compliance



IMPROVE PROSPECT AND STUDENT ENGAGEMENT

With CampusNexus CRM, you can mobilize your entire campus and empower students, faculty, and staff through a single, user-friendly, and secure mobile platform. Use social media profiles to scan contacts and expand understanding of prospect and student sentiments, influences, and needs. Facebook, Twitter, YouTube, Instagram, LinkedIn, and other social media content can be shared from the application.

ACHIEVE ENROLLMENT AND RETENTION GOALS

With CampusNexus CRM you gain a competitive edge in recruitment, retention, and the right student mix through your outreach activities. CampusNexus CRM helps you drive efficiency across prospecting, recruiting, marketing, event registration, inquiry response, application acknowledgements, and notifications. With this multichannel engagement platform, you can manage numerous marketing channels in less time, thus reaching more students faster and more cost effectively. The true reflection of ROI is not only in the reduced cost per lead/enrollment, but in the long-term success of your students.

AUTOMATE HIGHLY TARGETED CAMPAIGNS

CampusNexus CRM enables you to automate highly targeted campaigns that match prospects and applicants with the right programs. You can optimize classroom sizes and schedules dynamically based on program demand. With personalised marketing campaigns you can now increase your brand presence within prospective audiences to include alumni, prospective employers, and research and funding houses for awareness and future collaborations.

Create and sustain high levels of meaningful engagement with students, staff, and the community at large.



OPTIMIZE FACULTY AND STAFF

Your institution's most valuable assets are the faculty, staff, and administrators working to guide your students to success. You need a global view of the institution and the ability to extend self-service functionality to your workforce. CampusNexus Finance, HR & Payroll supports:

- Organisational charts of your employee base, open positions, and departmental structures
- Faculty recruitment, onboarding, and management for improved talent retention
- Benefits management based on role, length of employment, and standard and elective categories
- Payroll processing with multiple pay schedules for all types of employee compensation

STREAMLINE FINANCIAL PROCESSING

With minimal staff and complex processes, institutions need a solution that eliminates redundant data entry and expedites transactional processing. CampusNexus Finance, HR & Payroll provides:

- Secure information access and views tailored to each staff role
- Automated approval routings built around your institution's policies
- Centralized and decentralized budget planning and reconciliation
- Mobile access for productivity while away from your desk

[Achieve operational efficiency across the enterprise.](#)

GET THE MOST OUT OF YOUR INVESTMENT THROUGH MANAGED SERVICES

Does your institution need additional support to maximize solution performance and reliability? Are your applications aligned with business processes and goals? Are you leveraging all the rich software features and functionality of Campus Management solutions to automate processes and improve services? With Managed Services, you gain additional resources and expertise to:

- Scale easily as budgets shrink and competition for staff increases
- Configure solutions to your exact business processes and goals
- Maximise utilization of features and capabilities
- Manage costs through a fixed, predictable, pay-as-you-go pricing model

The Managed Services team offers application administration to accelerate feature utilization and business-process efficiencies. These services – available to support applications hosted on-premises or through CampusNexus Cloud – can include application maintenance, business-process advisement, campaign management, workflow management, end-user support, and more.

GAIN A PARTNER IN YOUR SUCCESS

With the right technology platform and solutions partner, your institution can focus more resources on student success. With CampusNexus from Campus Management, you gain the innovation, flexibility, and support you need to improve results across the enterprise.



CAMPUSSM MANAGEMENT

About Campus Management Corp.

Campus Management is a leading provider of cloud-based SIS, CRM, and ERP solutions and services that transform higher education institutions. Today, more than 1,000 institutions in over 20 countries partner with Campus Management to transform academic delivery, student success, and operational efficiency.

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