Make the Move to CampusNexus
from CampusVue Student and Talisma CRM

“From recruitment and retention to alumni relations and advancement, with CampusNexus Student, we will now have the foundation we need for improving engagement across the student lifecycle.”

Dr. Robin Meyers
Chancellor
Arkansas State University-Mountain Home

Achieve Even Greater Success with CampusNexus

Your institution continues to succeed based on the quality of its programs and responsiveness to students. What’s more, your choice in Campus Management solutions has helped drive that success. Now it’s the dawn of a new era in higher education. There is more competition for students, and those students are asking for greater flexibility and options for achieving their goals. At the same time, you need to proactively and continuously engage with your existing students to improve retention and outcomes. Now you can meet these challenges with the most advanced student information system and CRM platform in higher education, without a complete replacement of your current systems. CampusNexus® builds on the success of your CampusVue® Student and Talisma® CRM platforms, to enable you to serve current and future generations of students and achieve goals today and tomorrow.

Are you ready to make the move to CampusNexus?
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Serve the On Demand Generation with CampusNexus

Campus Management recognizes that higher education is facing unprecedented change in terms of competition for students, offering flexible academic delivery models, improving operational efficiency to address funding challenges, and addressing outcomes-related requirements. These forces create the need for new business processes and strategies to better compete, grow enrollments, and retain students. That’s why we created the On Demand Model for Higher Education. This model is based on the premise that institutions today require new technologies and innovations for student engagement and academic delivery. CampusNexus embodies this model and builds on the foundation of its CampusVue and Talisma solutions to enable you to evolve and thrive in the On Demand era.

The CampusNexus Difference

New Architecture – Extensible and Interoperable
A significant improvement in CampusNexus lies in the architecture of the solution, which separates the data, application, business logic, services, and user-interface layers. This decoupling improves performance and scalability, makes it easier to add and test functionality, and reduces security risks across the application.

Dynamic User Experience – Mobile Ready
Your constituents will enjoy a whole new user experience and responsive design with CampusNexus. Along with mobile access across a broad set of browsers and mobile devices, the dynamic, easy-to-use interface helps employees stay connected across campus or traveling throughout the country. This enables your administrators, faculty, and staff to be responsive to inquiries and tasks, and provide exceptional service from anywhere at any time.

Greater Flexibility – Eventing and Workflow
The workflow designer, a substantial component of the CampusNexus architecture, lets you construct decision-based automation throughout the application to optimize execution of business processes across campus.

• Automate admissions and enrollment processing, including financial aid verification
• Configure your own rules for academic processes such as waitlists, course prerequisites, and retakes
• Initiate student notifications for changes in enrollment, registration, billing, and grades

When combined with the solution’s forms builder, you gain even greater capabilities:
• Create simple or sophisticated self-service forms
• Put students in the driver’s seat from inquiry to enrollment, financial aid, and course registration

More Open – Web Services Catalog
With CampusNexus, you gain access to a rich web services catalog of more than 100 APIs. These protocols extend your platform quickly and cost-effectively with your preferred learning management systems, digital bookstores, merchant services, and much more.

• Integrate your choice of third-party applications
• Expand and improve web-based experiences
• Leverage CampusNexus business logic for custom applications
• Allow data to be easily shared with other systems while maintaining its integrity in the system of record

Cloud Ready – Lower TCO
CampusNet® Cloud provides a well-managed, high-performing, and scalable hosting service for Campus Management solutions and has been optimized to support the openness, extensibility, and interoperability of CampusNexus with other systems. It is a platform that offers a reliable, cost-effective alternative to managing your technology on premises, and provides the peace of mind you expect from a proven service provider and partner.
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Drive Student and Institutional Success

Built on the success and innovation of CampusVue Student for serving traditional and nontraditional students with flexible terms and financial aid packaging, CampusNexus Student is the student information system of choice for two- and four-year institutions.

The CampusNexus difference:
• Data warehouse and views for enhanced ad-hoc reporting
• Integration with Microsoft® Power BI for analysis and trending in admissions and academics
• Gainful employment reporting to stay compliant
• Web interface for task management and increased understanding and analysis of interactions
• User-experience enhancements to improve usability and reduce learning curve
• CampusNexus CRM included in to the solution to expand engagement across the student lifecycle

Improve Engagement Across the Student Lifecycle

By moving from Talisma CRM to CampusNexus CRM, you gain even greater visibility and tools to improve engagement with constituents across departments and functions, from strategic enrollment management and retention efforts to career services and alumni relations.

The CampusNexus difference:
• Thin client and responsive design enable recruiters, administrators, and faculty to easily engage with students anywhere, anytime using their preferred devices
• New user experience with easy-to-use workspaces to provide the right information tailored to each user
• Social media profiles to scan contacts against more than 100 social networks and expand understanding of prospect and student sentiments, influences, and needs
• Campaign feature expansion with enhanced tools to create more engaging constituent interactions, increase reach, and optimize content while improving quality
• Retention configuration option that embodies proven best practices, communications, campaigns, and workflows for keeping students on the path to success
• Calendar integration to optimize task and appointment management across a diverse set of systems and devices
• New installation manager that conducts prerequisite checks and provides remote, intelligent software downloads

“CampusNexus CRM allows us to capitalize on our own internal data to better understand constituent needs and build programs that help students achieve their educational and post-graduation goals.”

Todd Pratella - Director of Information Technology, Mercy College
Manage Operations with a World-Class Solution

Business and HR offices want best-of-breed software functionality but need to stay within the institution’s budget. With CampusNexus Finance, HR & Payroll, your institution benefits from Microsoft® technology that has been tailored specifically to the needs of higher education and easily integrates with CampusNexus Student.

- Microsoft-based application for business officers, human resources, and payroll administrators
- Multiple budget planning models with process approval workflows for use in centralized and decentralized environments
- Organizational management, including position budgeting/position control
- Faculty management tools for improved administration and support as well as measuring ROI
- Student ledger integration with student transactions to view real-time information
- Fund source management and federal work study payroll tracking to monitor award balances
- Payroll processing for multiple employee types and pay schedules to manage a wide range of roles and contracts

Contact your Campus Management Representative today to make the move to CampusNexus.

About Campus Management Corp.

Campus Management is a leading provider of software, strategies and services which enable institutions of higher education to offer dynamic models of engagement & delivery. Over the past 27 years, Campus Management has supported higher education, both proprietary and traditional institutions, as well as foundations and other organizations through its cutting-edge student information system; constituent relationship management (CRM) software; and finance, human resources and payroll solutions.

Campus Management’s solutions are specifically designed to provide institutions the flexibility they need to compete in the ever-changing higher education landscape by offering products that support changes in education delivery, recruitment, financial aid, finance, human resources, payroll, and regulatory compliance. Today, nearly 2,000 campuses in 18 countries utilize Campus Management to unite campuses and workflows, improve student outcomes and achieve goals.