


DATA SHEET

CAMPUS<sup>SM</sup>  
MANAGEMENT

# RADIUS

by Campus Management





*“The solution provided a centralized solution for the university to create streamlined processes to support all incoming students”*

**Becky Vinzant**

Associate Dean of Enrollment  
University of Southern Mississippi

### **BUILD AND SUSTAIN STRONG RELATIONSHIPS WITH PROSPECTIVE STUDENTS**

Radius by Campus Management is a best-in-class admissions and enrollment management CRM for higher education that helps institutions make deeper connections with students from inquiry to application and enrollment.

**Never Lose Focus.** The solution combines robust CRM and application management functionality for tracking students from the prospect stage through enrollment.

This holistic view of your interactions helps you build strong relationships with the students you want to enroll.

**Do More with Less.** Radius by Campus Management provides clients with self-service tools to design emails, build workflows, and publish online forms.

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**Make Data-Informed Decisions.** Radius by Campus Management includes hundreds of system reports and also enables users to create their own reports using metrics and fields of their choice.

The ability to customize reports, select how results are displayed, and share reports with other users makes it easier to optimize data for effective decision-making within the admissions office.

## FOCUS ON THE STUDENT JOURNEY

### Consolidate Relevant Information

How do you ensure you're getting personalized, relevant information to your students and prospects? By integrating data from other systems on campus, Radius by Campus Management provides a 360 degree view of all relevant information, eliminating system silos on campus. The robust set of data then automates communications plans that drives action.

### Improve Admissions Management

The solution's admissions and application management capabilities allow you to provide a seamless online application, student

self-service portal, and application review process for students and staff. Students see a consistent brand, message, and experience with your institution.

Radius helps your institution efficiently manage communications with students by utilizing multichannel communication plans. Feature-rich email marketing campaigns, a personalized student portal, live chat capabilities and the option for text messaging keep students informed about all your institution has to offer.

### Gain Insight Through Reporting and Analytics

Radius includes powerful, customizable real-time reporting and business analytics tools to help you generate actionable data.

You can evaluate and enhance ongoing recruitment marketing activities, demonstrate yield, and prove ROI with ease and confidence.



**Seamless Application Management**



**Multichannel Communication**



**Actionable Insight**

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## Your Transformation Partner

Campus Management develops strong relationships with client institutions and provides exceptional services in support of its solutions, including:

- CampusNexus® Cloud options for cost-effective hosted solutions
- Managed Services programs to augment your staff's skill-sets, provide technical assistance and disaster recovery, and protect your investment
- Implementation packages designed to meet your institution's goals, timelines, and budgets
- Project management services to facilitate communications across the organization and oversee the progress of your implementation
- Training and consulting to enhance your use of the products and extend your ROI
- Customer support with expanded hours to cover multiple time zones
- Self-paced, asynchronous classes on products and industry topics through the Campus Management Learning Center
- Networking and Training at CampusInsight, Campus Management's Annual Users Conference

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### About Campus Management Corp.

Campus Management is a leading provider of cloud-based SIS, CRM and ERP solutions and services that transform higher education institutions. Today, more than 1,000 institutions in over 20 countries partner with Campus Management to transform academic delivery, student success, and operational efficiency.

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