

CampusLink Web Services

My Bookstore In A Box

CAMPUSSM
MANAGEMENT



“ Our partnership with Campus Management allows us to offer unique and custom bookstore solutions to private sector colleges and universities. ”

James Barnes

Founder of BBA Solutions and
My Bookstore In A Box



Partnered for Your Success

Campus Management and My Bookstore In A Box have formed a strategic partnership to bring a turnkey textbook fulfillment solution to higher education. My Bookstore In A Box is highly configurable to your institution's unique workflows, academic schedule, and campus environment, and easily integrates with the CampusVue® Student administrative system. You can benefit from a proven history of successful integrations with CampusVue Student and across the CampusVue Ecosystem, as well as the best practices developed over years of successful collaboration between Campus Management and its partners.

Integration with CampusVue Student

CampusLink™ Web Services can ensure real-time integration between your CampusVue Student administrative system and My Bookstore In A Box. Campus Management has extensive experience with a wide range of academic models, from traditional and nontraditional terms to clock hours. When your students register for classes, CampusVue Student automatically triggers My Bookstore In A Box to begin the fulfillment and communications process for their textbook needs and options, recognizing your specific enrollment criteria, student payment options and limitations. Students can enjoy a fast, seamless bookstore experience while your institution can gain administrative efficiencies.

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My Bookstore In A Box offers both online and on-campus bookstore solutions for higher education. The solution automates bookstore fulfillment based on your institution's unique workflows and reduces the administrative and financial barriers to successful bookstore operations.

Benefits

- Automates bookstore fulfillment and transactions
- Adapts to your institution
- Eliminates time constraints of ordering each textbook required
- Increases service and value for your students
- Streamlines financial aid reconciliation

Total Bookstore Solutions

My Bookstore In A Box can also manage the entire textbook side of the business for you, including the POS, the books, and the staff. It's turnkey and easy. The company also offers textbook business consulting. My Bookstore In A Box offers three types of bookstore solutions:

- Virtual bookstores
- Just-in-time bookstores
- Full-service bookstores

About Campus Management Corp.

More than 1,700 colleges, universities, foundations, and other organizations in 17 countries rely upon Campus Management Corp® enterprise software products and services. The CampusVue® Ecosystem is a vision for a fully integrated, centralized administrative and e-Learning platform that unifies services, academic delivery, administrative management, and reporting for the range of public, private, and proprietary postsecondary institutions. The ecosystem includes the CampusVue Student administrative system and CampusVue Portal solution, as well as Talisma® Constituent Relationship Management (CRM) and fundraising software.

About My Bookstore In A Box

My Bookstore In A Box is a division of BBA Solutions that specializes in custom bookstore solutions for propriety and online colleges. Since 1996, BBA Solutions has focused on delivering value to students through better prices and service. Headquartered in Little Rock, Arkansas, their mission has allowed BBA Solutions to grow their business to over 100 stores in 29 states. Through proprietary software, a vast network of stores, and dedicated team members, My Bookstore In A Box has become the alternative to the traditional bookstore model. For more information about our products and services, please visit www.mybookstoreinbox.com and www.bbasolutions.com.

Real-Time Integration

Campus Management and My Bookstore In A Box can provide secure and reliable integration of data between CampusVue Student and My Bookstore In A Box, including:

- Student course enrollment data (e.g., registration actions)
- Student, registration and spending limit information
- Student ledger transactions for books

Configuration

Integration includes a configuration tool that allows you to define or modify the business rules or spending limits as desired (e.g., vouchers). Spending limits can also be established by campus, program or term.

What Makes Us Different?

- New and used textbooks
- Better book pricing for the student
- Textbook rentals
- On-site book buyback programs
- Personalized solutions for each campus, school, and student
- e-books, custom books, educational supplies, scrubs
- Access to the coolest brands in apparel and general merchandise



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