Higher Education’s Cloud Platform
Built on Microsoft
Respond Dynamically to Student and Operational Needs

Your institution needs a technology foundation that aligns with your unique mission and students, and helps you adapt quickly to a rapidly evolving higher education landscape. You don’t get that from a closed-box proprietary system. You get that with CampusNexus from Campus Management. With CampusNexus as your platform, your institution benefits from a standards-based cloud architecture built on the Microsoft Power Platform, a rich ecosystem of enterprise applications and tools. You gain a flexible foundation for responding dynamically to student and operational needs.


With Microsoft Azure, you have the freedom to build, manage, and deploy applications using your preferred tools and frameworks. You leverage the CampusNexus Solutions Suite for Higher Education integrated with Microsoft’s proven business tools, including Power BI, PowerApps, Flow, and Dynamics 365, across departments and campuses.

Built on Microsoft

- Microsoft .NET as the application foundation
- Microsoft Azure as the cloud platform
- Microsoft Azure SQL Server as the database platform
- Microsoft Flow for eventing and workflow
- Microsoft Power BI for data analytics and business intelligence
- Microsoft Dynamics 365, Office 365, LinkedIn already integrated

"The CampusNexus platform is flexible, configurable, and enables innovative delivery methods that will allow us to continue to add new programs."

Dr. James Hurly | President
TUSCULUM UNIVERSITY
**Common Data Service (CDS)**

**Unify data across applications and processes to establish a single version of the truth**

In the past, sharing data between software systems was difficult without extensive customizations. Each application became its own silo of data. With Microsoft’s Common Data Service as your institution’s standards-based integration hub, you can share information between all your apps and sync across all areas of operation.

You improve visibility, collaboration, and insight across departments, systems, and data sources.

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**Higher Ed Accelerator**

**Deploy solutions using prebuilt entities and forms**

Built in collaboration with Microsoft on Dynamics 365, the Higher Ed Accelerator provides an entity model that enables your institution to easily develop solutions that align with your operational and academic framework.

**Prebuilt entities and forms** – With over 20 extracted higher education entities, the Higher Ed Accelerator simplifies integrations.

**Available on GitHub** - The solution, data sample, Power BI examples, SDK extensions, and more are provided as part of this open source and standards-based development platform.

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“We’re a university not a data center. Leveraging the Azure Cloud platform makes us a better, more efficient institution.”

Craig Handjian | CIO
MARYMOUNT CALIFORNIA UNIVERSITY
Power BI

Turn insight into action

What are the key factors influencing a student’s decision to attend your institution? What’s the best way to keep each student on the path to graduation and successful outcomes?

Now you can gain timely insights for developing and executing strategies based on all your data through predictive and prescriptive analytics, and embedded Power BI dashboards with dynamic visuals. Deliver insights throughout the institution using CampusNexus and external data sources.

Quick insights – Generate visualizations based on data trends using Quick Insights.

Predictive and prescriptive analytics – Go from insight to action with Power BI dashboards embedded in CampusNexus.

Cortana – Ask natural language questions in Cortana and find answers from data stored in Power BI.

Artificial intelligence and machine learning – Generate key driver analysis and machine learning models based on data collected in Power BI from across departments and applications.

With CampusNexus Occupation Insight, students and advisors leverage advanced workforce analytics to align programs and courses with the needs of the job market.
Microsoft Flow

Build workflows to automate business processes and approvals

Now you can create and automate business processes, approvals, and workflows visually. For example, if someone tweets about your institution, you can set up a flow that follows them, adds them to a spreadsheet that gets emailed to you for approval, and then enters them as a contact in CampusNexus Engage. A feature of the CampusNexus Event-Driven Architecture, Microsoft Flow enables you to compose business logic visually using activities and apply human workflow capability to business processes.

PowerApps

Easily create and integrate your own apps

With PowerApps, it’s easy to create web and mobile applications, integrate them with your CampusNexus solutions, and unite the data across systems, departments, and campuses.

No need to write code – Provide a citizen-developer experience to authoring web and mobile applications.

Add your new apps to CampusNexus – Seamlessly integrate new apps with CampusNexus Engage, Student, Finance, HR & Payroll, and Microsoft Flow and Azure functions.

Ready-To-Go Templates

Integrate Microsoft’s prebuilt business tools into your higher ed workflows

PowerApps and Flow offer over 250 prebuilt templates and connectors for external systems, all curated by Microsoft on AppSource. You can further optimize and automate your workflows with Microsoft’s expansive and constantly-growing ecosystem of proven and popular business tools.
**CampusNexus Cloud**

**Your platform for growth and agility**

CampusNexus Cloud offers a cost-effective, highly secure, and truly global platform that adapts and grows with your institution.

**Turn to a solutions provider focused exclusively on higher ed challenges**

We have a saying at Campus Management: “Every line of code we write should solve a Higher Ed challenge.” With CampusNexus Cloud, you leverage Microsoft Azure as a scalable and secure technology foundation for your institution. This allows us to focus on developing higher-ed specific features and innovations that align with your goals.

**The CampusNexus Solutions Suite**

**Deliver on the promise of higher education with Campus Management's integrated solutions suite**

Through CampusNexus Cloud, you can rapidly deploy and benefit from Campus Management's world-class solutions for academic delivery, student success, and operational efficiency.

**CampusNexus Engage** – Go beyond CRM with an intelligent engagement platform that helps you gain greater insight into each student’s needs to improve student retention and outcomes. The solution includes CampusNexus Apply and Success to help you achieve admissions and enrollment goals.

**CampusNexus Student** – Leverage an open and flexible student information system for managing traditional and flexible terms, automating financial aid and other business processes, and growing your institution.

**CampusNexus Occupation Insight** – Align academic programs and student skills with the needs of the market with this advanced workforce analytics solution.

**CampusNexus Finance, HR & Payroll** – Manage student accounts, federal work study programs, faculty workload, scholarships and grants, and more with a solution built on Microsoft Dynamics 365 for Finance and Operations.
Expert Services and Support

As a committed partner to higher education, Campus Management is always enhancing and refining its solutions and roadmap in response to the needs of today’s institutions. We also provide value-added services in support of our products to help you get the most out of your investment in technology, including:

Managed Services Programs – Augment your staff’s skill-sets, receive technical assistance, and ensure disaster recovery.

Implementation Packages – Align implementation with your institution’s goals, timeline, and budget.

Project Management Services – Facilitate communications across the institution and oversee the progress of your implementation.

Strategic Consulting and Community Forums – Optimize the value you gain from your CampusNexus solutions through expert guidance and industry best practices.

Client Support – Get help resolving an issue with expanded hours of client support covering multiple time zones.

Self-Paced Classes – Improve your skills and gain industry knowledge at your own pace through the Campus Management Learning Center.

CampusInsight Annual Users Conference – Attend Campus Management’s marquee event each year for training and networking.

Partnered for Your Success: Campus Management and Microsoft

With a long and successful partnership in service to higher education, Campus Management and Microsoft provide your institution a proven foundation for achieving your mission today – and for generations to come.

“\nIt is a pleasure to see the shared vision and collaboration between Microsoft and Campus Management building and delivering transformative technologies that positively affect higher education.”

Anthony Salcito | Vice President of Worldwide Education
MICROSOFT CORP.
About Campus Management Corp.

We have a saying at Campus Management: “Every line of code we write should solve a higher ed challenge.” As a partner to your institution, we share your passion for transforming communities, nations, and lives. Our CampusNexus solutions built on Microsoft enable you to serve a wide diversity of students and empower them with the knowledge and skills they need to succeed. With our singular focus on delivering higher education innovation and services in the cloud, you can optimize resources around your mission and transform challenges into opportunities for your institution and students.

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