

# CampusNexus Mobile Portal

Powered by DubLabs

CAMPUS<sup>SM</sup>  
MANAGEMENT



“Students expect access to everything now through an engaging and intuitive mobile app. We now provide that through Campus Management’s Mobile Portal solution.”

Michael Belote  
Chief Technology Officer  
Mercer University



## Unify Mobility and Improve Engagement

*Recruitment, admissions, academics, financial aid, housing, news and events, social media...* There are so many touchpoints across the higher education landscape for today’s students, both on campus and online. Simplifying mobile access to these resources can help improve engagement, performance, and retention. Now your constituents can connect to everything in a single sign-on using their preferred mobile devices, with CampusNexus® Mobile Portal, *Powered by DubLabs™*. Your students, faculty, and staff have secure access to all the ways they engage with your institution, while your IT department easily extends the campus experience to a wide range of mobile devices and brands.

## Provide a Single Gateway to Everything

What does it mean to make your students, staff, and faculty more mobile? It means more than creating a “web-lite” version of your institution’s portal for mobile devices with limited or very basic information or functionality. Today, with CampusNexus Mobile Portal, you can extend the full functionality of your institution’s CampusNexus solutions, preferred learning management system and other native applications to your constituents’ mobile devices, including iPhones®, iPads®, Android® phones, and tablets. What’s more, the solution leverages the increased capabilities of these devices to enhance and improve the experience.

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## Empower Students, Faculty, and Staff

With CampusNexus Mobile Portal, you can mobilize your entire campus and empower students, faculty, and staff through a single, user-friendly, and secure mobile platform. The solution integrates CampusNexus products as well as your choice of third-party applications and makes them easily accessible through your constituents' preferred devices.

- Benefit from a true, turnkey mobile platform with no development work required
- Deploy applications in weeks
- Manage branding and content
- Turn on/off features
- Track usage through application analytics
- Build and add your own features

## Key Features

**CampusNexus Integration** – course schedules, class rosters, grades, course registrations, and bursar/bill pay.

**LMS Integration** – course assignments, discussions, grades, and announcements.

**Campus/School Life** – news and events, maps, bus schedules, dining/menus, library services, directories, and more.

**Push Notifications** – ability to send important notifications to mobile devices.

**Social Media** – Facebook®, Twitter, YouTube, Instagram, LinkedIn and other social media content can be shared from the application.

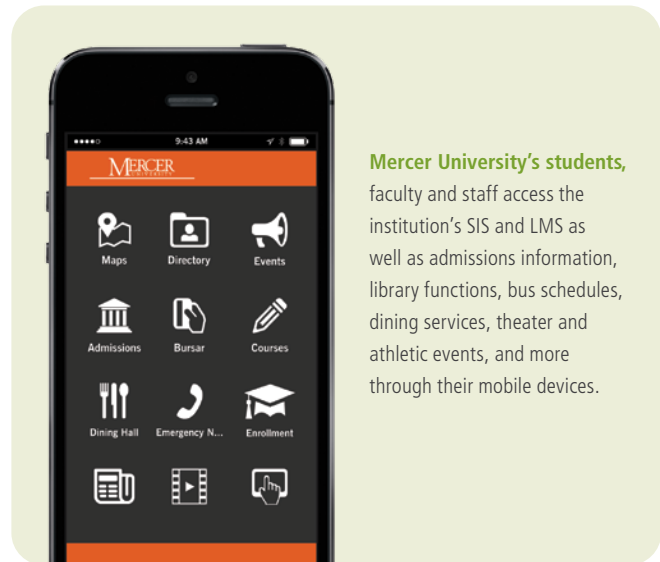
**Apps Management Website** – features and content can be easily updated online.

## Ensure Security

CampusNexus Mobile Portal supports multiple authentication approaches. The middleware is built on a Java™ stack and can be managed using all major application servers, making it scalable, reliable, and redundant.

## Adapt to Evolving Mobile Devices

Mobile devices are a moving target with users annually upgrading to the newest Apple®, Google™, Microsoft®, and BlackBerry® devices. Now your applications will always meet your constituents' latest and greatest mobile device needs.



## About Campus Management Corp.

Campus Management is a leading provider of software, strategies and services which enable institutions of higher education to offer dynamic models of engagement & delivery. Over the past 27 years, Campus Management has supported higher education, both proprietary and traditional institutions, as well as foundations and other organizations through its cutting-edge student information system; constituent relationship management (CRM) software; and finance, human resources and payroll solutions.

Campus Management's solutions are specifically designed to provide institutions the flexibility they need to compete in the ever-changing higher education landscape by offering products that support changes in education delivery, recruitment, financial aid, finance, human resources, payroll, and regulatory compliance. Today, nearly 2,000 campuses in 18 countries utilize Campus Management to unite campuses and workflows, improve student outcomes and achieve goals.

## About DubLabs

DubLabs has helped over 170 institutions go mobile with native applications on iOS, Android, Windows 8, BlackBerry, and mobile web integrated to multiple Student Information Systems (SIS) and Learning Management Systems (LMS), and has partnered with Campus Management to provide comprehensive mobile solutions to today's colleges and universities.

**CAMPUS**  
MANAGEMENT

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