MAXIMIZE STUDENT PERFORMANCE AND OUTCOMES

CampusNexus Succeed
KEEP STUDENTS ON THE PATH TO SUCCESS

Higher education plays a critical role in transforming lives and communities. Yet many institutions struggle to keep students on the path to graduation and successful outcomes, potentially impacting the amount of public funding they receive.

Now there is a solution that goes beyond CRM to provide the actionable insight and engagement tools your institution needs to drive student success. CampusNexus® Succeed enables your administrators, faculty, and advisors to build one-to-one relationships with students, and empowers students to take greater control of their academic journey.

LEVERAGE A MICROSOFT-BASED ENGAGEMENT PLATFORM

With CampusNexus Succeed, you gain an institution-wide engagement platform with specialized functionality for student retention and outcomes. Combined with machine learning and predictive analytics, the solution enables you to create personalized action plans for students with continuously updated data to further refine predictions, scoring, and prescriptive actions. CampusNexus Succeed is a value-added option with CampusNexus Engage, Campus Management’s system of intelligence built on Microsoft Dynamics 365, Azure, and Power BI.

GAIN A HOLISTIC VIEW OF EACH STUDENT

Academic progress. Financial aid. Housing. Social media engagement. CampusNexus Succeed captures each student’s engagement history across the student lifecycle to form a complete picture of their experiences and needs. Go beyond tracking interactions to gain insight into each student’s mindset and to personalize their academic journey.

Do your students receive the right guidance at the right time to ensure they succeed? Is that guidance based on a complete picture of their interactions, data, and goals across departments and systems?

EMPOWER FACULTY AND STAFF

Provide faculty and staff with dynamic dashboards and workspaces designed to optimize engagement and efficiency at work, at home, and on-the-go. With your institution’s preferred Microsoft collaboration and communications tools integrated with the CampusNexus Succeed platform, you improve accessibility and mobility for all your constituents, and accelerate adoption and results.

RETENTION MANAGERS/STUDENT SUCCESS COACHES

• Utilize action/activity engine to track student engagement and progress
• Prioritize list of students based on risk levels and profiles
• Flag and respond to alerts from other staff members

CAMPUS LEADERSHIP

• Gain insight into student performance across the institution
• Monitor progress and results of student success strategies
• Establish staff goals and track progress
DEFINE RETENTION AND SUCCESS FACTORS

With CampusNexus Succeed, your institution defines factors for calculating retention scoring and automatically assigns plans to keep students on track.

BUILD SUCCESS PLANS

The solution makes it easy to establish action items and plans for students based on predictive models, as well as in response to behavioral indicators.

INTEGRATE WITH OTHER SYSTEMS

Eliminate silos by integrating data from other systems, such as the student information system and even student card swipes (e.g., dining hall, housing, merchant services).

GAIN INSIGHT WITH ANALYTICS

CampusNexus Succeed offers powerful analytics tools for identifying each student's needs and keeping them on the path to success, including Occupation Insight for aligning academics with the needs of the job market.

MEET RENEE (RETAIN, ENGAGE, NOTIFY, EMPOWER)

CampusNexus Succeed includes a powerful AI bot for engaging prospects, applicants, and students. Powered by machine learning and advanced analytics, RENEE is your institution’s virtual advisor for responding dynamically to student questions and needs.

A DAY IN THE LIFE OF A STUDENT INTERACTING WITH RENEE

As Bethany registers for classes, she engages with RENEE about program requirements. She has met all the core requirements for her major and is now considering taking HTML5 as an elective. But she wants to know more about the course and whether it would improve her chances of landing a job after graduation. RENEE engages Bethany with personalized and timely information.

CAMPUSNEXUS ENGAGE SOLUTIONS SUITE

CampusNexus Succeed is an option within the CampusNexus Engage Solutions Suite, a cloud-based CRM system of intelligence built on the Microsoft ecosystem. The suite also includes CampusNexus Apply for improving recruitment and admissions workflows and student services.
About Campus Management Corp.

We have a saying at Campus Management: “Every line of code we write should solve a higher ed challenge.” As a partner to your institution, we share your passion for transforming communities, nations, and lives. Our CampusNexus solutions built on Microsoft enable you to serve a wide diversity of students and empower them with the knowledge and skills they need to succeed. With our singular focus on delivering higher education innovation and services in the cloud, you can optimize resources around your mission and transform challenges into opportunities for your institution and students.

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