



**ENABLING  
STUDENT  
SUCCESS AT  
COMMUNITY  
COLLEGES**





**Higher Education projections through 2021 show an increase in enrollment of part-time students that outpaces full-time students by 6%, and a 25% increase in the matriculation of students ages 25 and older.**

**Community and technical colleges are uniquely positioned to serve these constituents, but can your technology support your mission and goals?**

#### **SERVE A DIVERSE CONSTITUENCY**

Today's students not only represent a shift in demographics, but a shift in attitudes about education as well. They seek greater flexibility in fulfilling their goals and expect institutions to provide education on demand, as a service. Students need programs and delivery models that fit their busy lives, rather than being asked to conform to a traditional academic calendar. CampusNexus® Student enables you to proactively engage students in a manner designed for their success and yours.

By offering flexible terms and competency-based education options, automated financial aid processing, and a 360 degree view of every interaction with each student, your community college is positioned to boost enrollment, improve student success and increase job placement results. This dynamic solution grows and transforms with your institution, letting you create new strategies and models as your students' needs evolve.

#### **OFFER FLEXIBLE ACADEMIC PROGRAMS**

Students attend community and technical colleges for a variety of reasons. High school students may be motivated to register for dual enrollment programs. Some learners desire to earn an associate's degree and transfer to a four-year institution. Others seek workforce skills to change jobs or advance in their careers. CampusNexus Student helps your institution meet these needs by supporting:

- Standard, nonstandard, and nonterm academic programs
- On campus, online, and blended course offerings
- Enrollment projections for responsive course scheduling
- Billing options with auto-adjusting financial aid and ledger charges
- Reporting to review enrollments, expenses, and profitability



## INCREASE STUDENT SUCCESS AND OUTCOMES

Persistence, retention, and completion rates correlate directly to students' level of engagement with your institution. By utilizing data specific to the students at your community college—including education history, attendance patterns, services requested, and grades earned—your engagement and retention teams can focus on proactively involving students in their own success.

CampusNexus Student enables:

- Early Alerts – utilize dynamic and adaptable criteria to identify and help at-risk students early in their academic programs
- Retention – connect students to resources through automated workflows, and monitor intervention strategies through student progress reports
- Student Services – provide individual support plans and academic services based upon each student's needs
- Career Services – manage internships, externships, and employment opportunities for students
- Outcomes Reporting – measure the effectiveness of your programs and services and supply accrediting bodies with critical and necessary institutional effectiveness data

## SPEND MORE TIME WITH STUDENTS

Your college's mission evolves around serving the community by helping students succeed. Equip your faculty, staff, and administrators to spend more time with students instead of conducting manual processes and double-checking data. CampusNexus Student enables:

- Personalized, relevant, and timely communications to improve the student experience and increase student engagement
- Creation of criteria, rankings, events and forms to track participation rates and at-risk students
- Easy access to critical data, department-specific workflows, and customized alerts to emphasize persistence and completion
- Mobile access and self-service for students and faculty to complete processes online and facilitate sharing information



## YOUR TRANSFORMATION PARTNER

Campus Management develops strong relationships with client institutions and provides exceptional services in support of its solutions, including:

- CampusNexus Cloud options for cost-effective, SaaS-based solutions
- Managed Services programs to augment your staff's skill-sets, provide technical assistance and disaster recovery, and protect your investment
- Implementation packages designed to meet your institution's goals, timelines, and budgets
- Project management services to facilitate communications across the organization and oversee the progress of your implementation
- Training and consulting to enhance your use of the products and extend your ROI
- Customer support with expanded hours to cover multiple time zones
- Self-paced, asynchronous classes on products and industry topics through the Campus Management Learning Center
- Networking & training at CampusInsight: Campus Management's annual users conference

**CAMPUS**<sup>™</sup>  
MANAGEMENT

### About Campus Management Corp.

Campus Management is a leading provider of cloud-based SIS, CRM, and ERP solutions and services that transform higher education institutions. Today, more than 1,100 institutions in over 30 countries partner with Campus Management to transform academic delivery, student success, and operational efficiency.

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