



## TRANSFORM YOUR INSTITUTION WITH A PLATFORM DESIGNED FOR HIGHER EDUCATION

Campus Management is dedicated to helping colleges and universities transform in response to an ever-evolving higher education landscape. Today, there is more competition for fewer students, and those students are demanding greater flexibility and options for achieving their goals. With CampusNexus® Student, CampusNexus CRM, and CampusNexus Finance, HR & Payroll, you can transform these challenges into competitive advantage.

# Transform Today's Challenges into Competitive Advantages



## ENROLLMENT MANAGEMENT

Improve Recruitment, Admission, and Student Success Results

Create highly personalized communication strategies to effectively reach constituents

Utilize the most popular communication channels in your outreach, including text, chat, web, and email

Engage prospects and applicants faster – anywhere, anytime – with mobile CRM

Provide online applications, instant enrollment, interactive academic planning and self-service options

Improve engagement and increase retention, persistence and completion rates through an early warning system that identifies at-risk students



## ACADEMICS

Elevate Academic Program Delivery

Offer flexible delivery options to meet students' needs and expectations

Deliver on-campus, online, and blended instruction

Support standard term, non-standard term, nonterm and clock hour programs

Project enrollments and offer responsive course scheduling

Integrate your choice of learning management systems



## STUDENT FINANCIAL PLANNING

Efficiently Administer Financial Aid

Package financial aid based on standard, non-standard and nonterm programs

Identify student eligibility and auto award scholarships and grants

Adjust disbursement dates automatically based on student academic progress

Process applications with government agencies, lenders, and third-party agencies

Enable rapid service to students based on a comprehensive, real-time view of their financial aid records

## TRANSFORM ACADEMIC DELIVERY

- ▶ Optimize curricula for a wide range of students
- ▶ Provide flexible academic programs
- ▶ Deliver courses in multiple modalities

## TRANSFORM ENGAGEMENT

- ▶ Interact with a broader base of students
- ▶ Improve the student experience
- ▶ Increase retention through proactive outreach and response



## FINANCE & HUMAN RESOURCES

Boost Fiscal Responsibility and Employee Management

Streamline interdepartmental processes to improve operational efficiency

Improve recruitment and retention of academic resources through Faculty Management features

Automate approval routings based upon your policies

Monitor budgets and spending in real-time

Process payroll for all types of employees, pay schedules and compensation plans



## OUTCOMES & COMPLIANCE

Ensure Placement Success and Regulatory Reporting

Create employer profiles, track job positions and required skills

Manage internships and practicum courses

Track and report on post-graduation placements

Gain accurate visibility into:

- Persistence, retention and completion rates
- Enrollment trends
- Financial aid compliance
- Career placement data



## ALUMNI RELATIONS

Engage Alumni and Donors

Build lifetime relationships with alumni, donors, and corporate sponsors

Create targeted solicitation strategies to yield increased results

Provide convenient online giving that reflects your unique branding, mission and goals

Offer major donor, deferred giving, honors and memorials programs

## TRANSFORM EFFICIENCY

- ▶ Reduce administrative costs while growing your institution
- ▶ Project student enrollments and faculty headcount
- ▶ Improve audit reporting and prepare for accreditations

## TRANSFORM OUTCOMES

- ▶ Accelerate executive decision-making through analytics
- ▶ Achieve regulatory compliance
- ▶ Increase graduation rates and career placement

# TRANSFORM YOUR INSTITUTION

Notes

## About Campus Management

Campus Management is a leading provider of technology solutions and services that transform higher education institutions. Its next generation suite, CampusNexus®, includes enterprise-wide Student, CRM, and Finance, HR & Payroll solutions. Today, more than 2,000 campuses in 19 countries partner with Campus Management to transform academic delivery, student success and operational efficiency.

