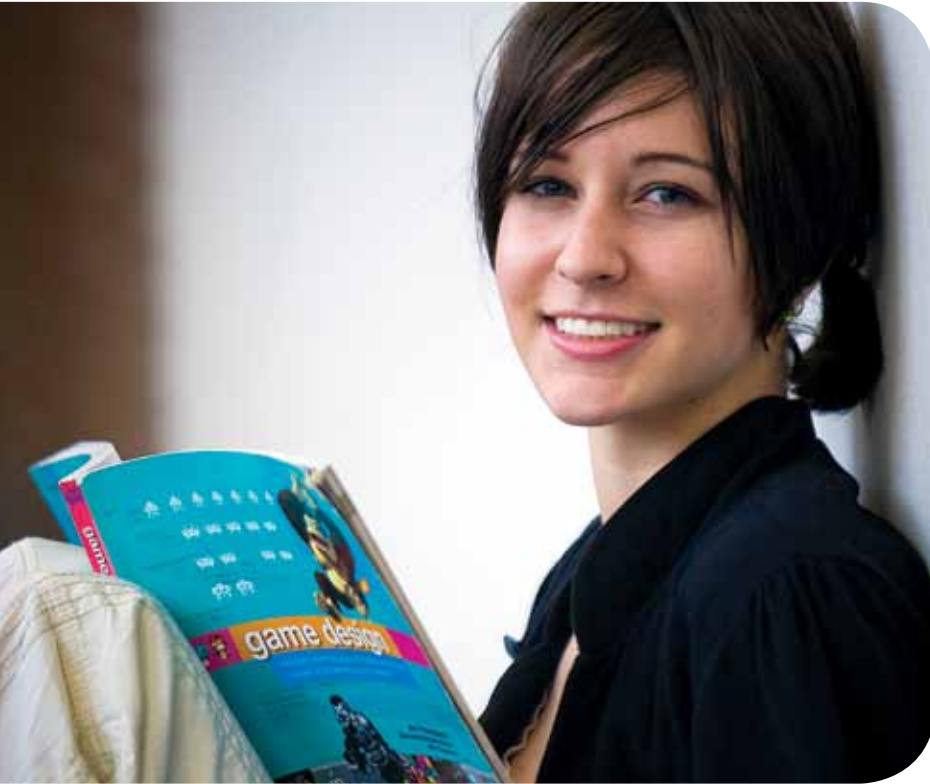


CampusLink MBS Direct

The Link Between CampusVue Student and Your Textbook Program

CAMPUSSM
MANAGEMENT



“Our partnership with Campus Management provides a seamless and highly reliable textbook ordering experience for today’s institutions and students.”

Bill Dampier
Chief Operating Officer
MBS Direct

MBS DIRECT
TEXTBOOKS & COURSE MATERIALS

Campus Management and MBS Direct

Now you can streamline all phases of your textbook fulfillment program with CampusLinkSM MBS Direct, a comprehensive service from Campus Management and MBS Direct. The team brings decades of experience serving the technology needs of higher education and provides a fully integrated textbook management solution. The solution can reduce the burden and hidden costs of textbook management by automating the entire process, from online adoption management to fulfillment. Now your staff can remain focused on providing the best education to students while this proven solution for textbook management does the rest.

Real-Time Integration between CampusVue Student and MBS Direct

Whether it’s submitting course registrations, reconciling student financial aid, or fulfilling student orders, CampusLink MBS Direct ensures real-time integration between your textbook program and CampusVue[®] Student. We tailor the solution to your workflows and processes so that updating information across touchpoints in the system is automatic. What’s more, your constituents have single sign-on access to MBS Direct through CampusVue Portal. This eliminates the need to remember several passwords and allows you to quickly access multiple programs, important reports, and data about your school and educational materials—all from one convenient location.

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Real-Time Adoption Management

All of your term and course updates are automatically sent from CampusVue Student to Course Director, MBS Direct's proprietary textbook adoption application, which in turn delivers all relevant adoption information back to CampusVue Student.

One-Click Student Ordering

MBS Direct instantly receives student registration information from CampusVue Student. With a single click on their CampusVue Portal page, your students' course schedules and lists of required course materials populate automatically—making the ordering process completely seamless.

Hassle-Free Financial Aid Reconciliation

Students have a single sign-on to their online bookstore from CampusVue Portal. Upon signing in, all of a student's available financial aid is allocated accordingly, and any transaction information involving financial aid is delivered to CampusVue Student for payment reconciliation.

Automated Order Fulfillment

Student orders are released and shipped to their appropriate locations based on predetermined course start dates. Tracking information is provided back to CampusVue Student for your records, as well as for customer service purposes. Additionally, all transaction information is submitted to CampusVue Student for easy payment reconciliation.

MBS Direct Virtual Bookstore

The MBS Virtual Bookstore is a cost-free, online alternative to your site-based bookstore. It relieves your institution of the hidden costs and hassles of bookstore management and provides students with service options not currently available to them.

- 24-hour-a-day online ordering
- Fast, accurate delivery
- Dedicated customer service – 7 days a week
- Links to free, quality study aids

MBS Direct Auto-Ordering

If your school bundles book fees within tuition, MBS Direct offers a seamless auto-order program. Auto-ordering frees your students from the responsibility of having to place textbook orders. After course lists and adoption data are submitted and stocked, MBS Direct receives your students' course and ship-to information, then fills and ships the orders directly to the student, or to the school in bundles, labeled for each student.

MBS Customer Contact Center

MBS Direct's 24/7 Customer Service Contact Center is the place where students phone in textbook orders, ask questions regarding ordering and buyback processes, and, of course, give feedback if they wish. It is the first and most important point of interaction between students and MBS Direct.

About Campus Management Corp.

More than 1,700 colleges, universities, foundations, and other organizations in 17 countries rely upon Campus Management Corp® enterprise software products and services. The CampusVue® Ecosystem is a vision for a fully integrated, centralized administrative and e-Learning platform that unifies services, academic delivery, administrative management, and reporting for the range of public, private, and proprietary postsecondary institutions. The ecosystem includes the CampusVue Student administrative system and CampusVue Portal solution, as well as Talisma® Constituent Relationship Management (CRM) and fundraising software.

About MBS Direct

MBS Direct is a textbook provider that partners with higher education institutions to deliver educational services to students, administration, and faculty. Through its innovative virtual bookstore solution, the company offers new, used, and digital textbooks, as well as supplemental course materials. MBS Direct is partnered with more than 900 schools across the nation, providing proprietary software and state-of-the-art technology. MBS Direct is headquartered in Columbia, Missouri.



777 Yamato Road
Boca Raton, FL 33431

T: +1.866.397.2537 (North America) +1.561.923.2500
www.campusmanagement.com