

Talisma Fundraising Software Honors and Memorials Module

TALISMA®



“ Campus Management has developed processes for upgrades, consultation, support and continued education of the staff and executives in order to ensure success in all areas of reporting and data management. ”

Matt Mechenbier
Development IT Officer
Grameen Foundation

Talisma Fundraising Solutions

Whatever your mission—enhancing education, fighting disease, promoting the arts, or serving people in need—consider the full range of Talisma Fundraising software and services. Build lasting relationships. Maximize support for your organization. Unify operations and administration. Campus Management’s Talisma products can go beyond fundraising to provide your organization with an integrated, holistic approach to every aspect of your development, administrative, and information technology needs. Solutions include software for Constituent Relationship Management (CRM), knowledgebases, finance and accounting, human resources and payroll—as well as hosting, training, and support services.

Easily Track and Manage Honors and Memorials Donations

The Talisma Fundraising Honors and Memorials module provides all the software tools you need to manage gifts made in honor or memory of individuals. You can easily accept and track donations, acknowledge donors, notify honorees and family members, calculate totals received, and export information for reports and other mailings. Combined with Talisma Fundraising’s core tool for online payment and credit card processing, the honors and memorials module offers all the functionality you need for processing these unique gifts.



Talisma Fundraising Software

Honors and Memorials Module

Acknowledgement Management

With the Talisma Fundraising Honors and Memorials module, your organization can automatically generate personalized cards, letters, and emails to thank donors and notify honorees, family, and friends.

Comprehensive Reporting Tools

Recognition reports are essential for an organization receiving honors and memorial gifts. Talisma Fundraising offers newsletter, annual report, and brick-wall style reports in multiple styles and layouts. And because Talisma Fundraising reports can be converted to a Microsoft Word document in a single click, you can have text ready for your graphic artist or printer in no time.

Financial Reports

In addition to a suite of giving reports, Talisma Fundraising offers instant access to reports for honors and memorials.

- Manage financial statements for donors and family members
- Gain comprehensive reporting tools for newspaper listings and analysis
- Leverage a simple gift entry approach for multiple honors without splitting gifts

Credit Card Processing – Electronic Funds Transfer (EFT)

The EFT module from Talisma Fundraising allows you to process credit card transactions online during the gift entry process, as well as set up recurring credit card and debit transactions for future payments. The EFT module saves you valuable time by:

- Providing instant approval and authorization for credit cards and allowing direct withdrawals from checking or savings accounts
- Assisting in the set-up of recurring withdrawals from credit cards, checking/savings accounts
- Providing a simple interface to build files

About Campus Management Corp.

More than 1,700 colleges, universities, foundations, and other nonprofit organizations rely on Campus Management Corp® enterprise software products and services. For over 25 years, philanthropic organizations of every size and mission have turned to the company's Talisma brand (formerly Donor2) to build awareness, increase donations and memberships, and enhance visibility into campaigns and constituent profiles. Talisma products deliver measurable results across the spectrum of nonprofit organizations, including health care, higher education, arts and cultural, faith-based, and community services. Campus Management's ecosystem of products includes solutions for finance, HR, payroll, Web portals, Constituent Relationship Management (CRM), hosting, and IT managed services.

Rapid Implementation and Exceptional Service

On-site. Hosting. Software as a Service (SaaS). No matter which delivery option you choose, Campus Management ensures a fast and seamless transition to your new solution, as well as the training and support you need to optimize the advanced fundraising tools that come with each product.

Campus Management Committed to Helping You Achieve Your Mission

Campus Management's Talisma solutions for nonprofit organizations are developed for fundraising professionals by fundraising professionals. We have deep expertise in delivering technology tailored to your mission and constituency. Prospect research, major gift and capital campaigns, online fundraising, event management, nonprofit fund accounting, the Talisma Fundraising suite offers all the tools you need to succeed in your mission. The suite includes specialized modules for:

- Alumni and advancement
- Event management
- Fund management
- Honors and memorials
- Memberships
- Online fundraising
- Planned giving
- Scholarship programs
- Volunteer management
- Credit card processing
- NCOA Import/export



777 Yamato Road
Boca Raton, FL 33431
T: 800-548-6708
www.talisma.com