

Talisma Fundraising Software

Online Module

CAMPUSSM
MANAGEMENT



“ The product is user friendly, the reports are very easy to run, and the filters make it much, much easier to do our job. ”

Audra Walker
Philanthropic Data Director
Children’s Hospital of Michigan

Talisma Fundraising Solutions

Whatever your mission – enhancing education, fighting disease, promoting the arts, or serving people in need – consider the full range of Talisma Fundraising software and services. Build lasting relationships. Maximize support for your organization. Unify operations and administration. Talisma Fundraising from Campus Management can go beyond fundraising to provide your organization with an integrated, holistic approach to every aspect of your development, administrative, and information technology needs. Solutions include software for Constituent Relationship Management (CRM), knowledgebases, finance and accounting, human resources and payroll – as well as hosting, training, and support services.

Online Fundraising and Event Registration

The Talisma Fundraising Online Module leverages the power and reach of the Internet to generate greater awareness and support for your organization and mission. The solution extends your brand to the web and makes it easy for constituents to make donations and pledges and register for events online. What’s more, the Online Module is tightly integrated with the Talisma Fundraising donor management system, automatically recording online transactions into the single-database system. Reach more constituents, build greater awareness, and increase donations and participation with the Talisma Fundraising Online Module.

Talisma Fundraising Software

Online Module

Build an Online Community Passionate About Your Cause

The Talisma Fundraising Online Module enables you to reach out to new prospects and your existing database of donors through dynamic online interaction. You can create a website for online donations, pledges, and event registration, and enable visitors to set up recurring payments.

- Expand awareness and outreach efforts worldwide
- Dramatically reduce manual, paper-intensive processes
- Automatically create gift batches based on information entered by donors online
- Enable constituents to update account and address information
- Customize your online giving page:
 - Add your unique images and logo
 - Customize email receipt acknowledgements and send automatically
- Provide returning donors access to online giving history and account information
- Enable donors to give honor/memorial gifts or matching and recurring pledge payments
- Enable supporters to make donations recurring gifts and pledges easily and securely

Online Events

With the Talisma Fundraising Online Events Module, you can set up a unique website for each event, with its own design, set of permissions, and page features. Tools for web-based promotions:

- Drive traffic to your website from email invitations
- Enable online registration and secure credit card payments
- Create a personal fundraising page for events and enable visitors to email friends and family for sponsorships

About Campus Management Corp.

Campus Management is a leading provider of software, strategies and services which enable institutions of higher education to offer dynamic models of engagement & delivery. Over the past 27 years, Campus Management has supported higher education, both proprietary and traditional institutions, as well as foundations and other organizations through its cutting-edge student information system; constituent relationship management (CRM) software; and finance, human resources and payroll solutions.

Campus Management's solutions are specifically designed to provide institutions the flexibility they need to compete in the ever-changing higher education landscape by offering products that support changes in education delivery, recruitment, financial aid, finance, human resources, payroll, and regulatory compliance. Today, more than 2,000 campuses in 18 countries utilize Campus Management to unite campuses and workflows, improve student outcomes and achieve goals.



777 Yamato Road
Boca Raton, FL 33431

T: +800.548.6708 (North America) +1.561.338.6683
www.campusmanagement.com

Credit Card Processing – Electronic Funds Transfer (EFT)

The Talisma Fundraising EFT module allows you to process credit card transactions online during the gift entry process, as well as set up recurring credit card and debit transactions for future payments. The EFT module saves you valuable time by:

- Providing instant approval and authorization for credit cards and allowing direct withdrawals from checking or savings accounts
- Assisting in the set-up of recurring withdrawals from credit cards, checking/savings accounts
- Providing a simple interface to build files

Rapid Implementation and Exceptional Service

On-site. Hosting. Software as a Service (SaaS). No matter which delivery option you choose, the Talisma Fundraising team ensures a fast and seamless transition to your new solution, as well as the training and support you need to optimize the advanced fundraising tools that come with each product.

Campus Management Committed to Helping You Achieve Your Mission

Campus Management's Talisma Fundraising solution for nonprofit organizations is developed for fundraising professionals by fundraising professionals. We have deep expertise in delivering technology tailored to your mission and constituency. Prospect research, major gift and capital campaigns, online fundraising, event management, nonprofit fund accounting, the Talisma Fundraising suite offers all the tools you need to succeed in your mission. The suite includes specialized modules for:

- Alumni and advancement
- Event management
- Fund management
- Honors and memorials
- Memberships
- Online fundraising
- Planned giving
- Scholarship programs
- Volunteer management
- Credit card processing
- NCOA import/export