

SOLUTION SHEET

CAMPUSSM
MANAGEMENT

IS NOW ANTHOLOGY



Talisma[®] Fundraising

**TRANSFORM
YOUR MISSION**



**“With Talisma Fundraising,
the 6 to 8 million dollars
we raise every year gets
to those who need it,
when they need it. ”**

SUZANNE PETERS

*Business Director
Food Bank of the Southern Tier*



DRIVE LIFETIME DONATIONS AND VOLUNTEERISM

Higher education, health care, arts and cultural foundations, faith-based and community services organizations. Behind Talisma Fundraising from Campus Management are two decades in service to a wide range of charitable and nonprofit organizations. We combine an ingrained understanding of the landscape, best practices, and demands of your mission with software solutions that help you get the most out of every interaction with your constituents, both in-person and online. With our products, you can enhance your ability to engage supporters and volunteers, execute advanced fundraising strategies, and deliver the right messages, to the right constituents, at the right time.

ACHIEVE YOUR MISSION

Whatever your mission – enhancing education, fighting disease, promoting the arts, or serving people in need – consider the full range of Talisma Fundraising software and services. Talisma Fundraising from Campus Management can go beyond fundraising to provide your organization with an integrated, holistic approach to every aspect of your development, administrative, and information technology needs. Solutions include software for Constituent Relationship Management (CRM), finance and accounting, human resources and payroll – as well as hosting, training, and support services.

Campus Management’s Talisma Fundraising solution for nonprofit organizations is developed for fundraising professionals by fundraising professionals. We have deep expertise in delivering technology tailored to your mission and constituency. The Talisma Fundraising suite offers all the tools you need to succeed, including specialized modules for:

- Custom reporting
- Data enrichment
- Hosting
- Software as a Service (SaaS)
- Implementation
- Managed services
- Support
- Training

EMPOWER ONE DEPARTMENT OR A GLOBAL FOUNDATION

Whether you are implementing and supporting a small department, or rolling out a multi-site, global foundation, Talisma Fundraising software is a cost-effective solution that empowers your existing staff to work more strategically and efficiently.

IMPROVE TRANSPARENCY AND COLLABORATION

Talisma Fundraising eliminates the problem of disparate databases and silos of information. The software unites donor records and information across departments, workstations, and modules, providing a complete and accurate history of your relationship with constituents. Contact information, giving summaries, communication histories – all the information resides in a universal database for staff to access and update anywhere, anytime. Additional features include:

- A reminder system built into the donor records
- A complete, easily customized profile report at your fingertips
- Comprehensive security that allows you to control access
- Search using an unlimited number of criteria and combinations
- Complete moves management tracking and wealth screening services
- Integration with Microsoft® Outlook for email, tasks, and calendar

GAIN INSIGHT INTO YOUR FUNDRAISING EFFORTS

Talisma Fundraising provides a comprehensive, real-time picture of your development efforts. Summaries are available for various areas, including campaigns, appeals, and funds.

- Annual giving and capital campaigns
- Solicitation efforts across multiple communication channels
- Donor designations
- Assigned expenses for cost analysis

LEVERAGE MICROSOFT DYNAMICS GP

Talisma Fundraising solutions for nonprofit organizations include enhanced business management capabilities with Microsoft Dynamics® GP. Integrated easily with Talisma Fundraising, Microsoft Dynamics GP includes programs to automate and manage four critical elements of nonprofit fundraising: grants, funding, encumbrances, and commitments.



AUTOMATE FUND ACCOUNTING OPERATIONS

With Microsoft Dynamics GP, you can easily access and crossreference data, automate operations and administrative processes, and provide timely reports to run your organization more effectively.

RELY ON DEDICATED IT PROFESSIONALS

Campus Management has demonstrated the expertise and proven methodologies for efficient and effective transformation. To ensure consistent service levels, the company has a full array of professionals ready to fulfill the needs of clients.

- Custom reporting
- Data enrichment
- Hosting
- Software as a Service (SaaS)
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DEPLOY ON-SITE OR IN THE CLOUD

Whether you want your solutions on-site or on-demand, you can be up and running in no time with Talisma Fundraising. With Managed Hosting, you own the software licenses and the data, while Campus Management hosts and manages the infrastructure, software upgrades, and ongoing support from a world-class data center. With Software as a Service (SaaS), you access the software in the cloud for a monthly fee based on the number of users. Again, the data is yours to keep and take with you.

ADD CAMPUSNEXUS CRM FOR EVEN RICHER COMMUNICATIONS, CAMPAIGNS, AND SERVICES

Donors, prospects, patients, patrons, alumni, volunteers. They expect access to information and services anytime, anywhere, using any device. With CampusNexus CRM, you not only know their preferred communications channel, you have a record of their interactions with other departments and staffers.

You achieve a 360 degree view of each constituent, their giving patterns, goals, interests, and challenges. You build lifetime relationships with constituents through a deep understanding of their experiences with your foundation or organization.

- Create targeted and effective marketing campaigns and eventsts
- Measure results and fine-tune campaigns in real-time
- Empower constituents through web-based self-service and integrated communications
- Enable constituents to locate answers instantly through a dynamic knowledge base
- Connect with constituents through phone, email, chat, SMS text, web portals, and print, and maintain a comprehensive record of service across touchpoints

TALISMA FUNDRAISING HELPS FOUNDATIONS OF EVERY SIZE AND MISSION

Community Service and Faith-based

Food Bank of the Southern Tier
The Everett Gospel Mission

Arts & Cultural

Gilmore International
Keyboard Festival

Education

Mohave Community College
KIPP Foundation

Health Care

Children's Hospital of Michigan
Visiting Nurse Association of Staten Island

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About Campus Management Corp.

We have a saying at Campus Management: "Every line of code we write should solve a higher ed challenge." As a partner to your institution, we share your passion for transforming communities, nations, and lives. Our CampusNexus solutions built on Microsoft enable you to serve a wide diversity of students and empower them with the knowledge and skills they need to succeed. With our singular focus on delivering higher education innovation and services in the cloud, you can optimize resources around your mission and transform challenges into opportunities for your institution and students.

campusmanagement.com

5201 Congress Ave.
Boca Raton, FL 33487

T: 1.866.397.2537 (USA)
1.561.923.2500

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