Talisma Fundraising
Donor Management System

CAMPUS℠ MANAGEMENT

> “With Talisma Fundraising, the $6 to $8 million we raise every year gets to those who need it, when they need it.”

Suzanne Peters
Business Director
Food Bank of the Southern Tier

Drive Lifetime Donations and Volunteerism

Higher education, health care, arts and cultural foundations, faith-based and community services organizations. Behind Talisma Fundraising from Campus Management are two decades in service to a wide range of charitable and nonprofit organizations. We combine an ingrained understanding of the landscape, best practices, and demands of your mission with software solutions that help you get the most out of every interaction with your constituents, both in-person and online. With our products, you can enhance your ability to engage supporters and volunteers, execute advanced fundraising strategies, and deliver the right messages, to the right constituents, at the right time.

Committed to Helping You Achieve Your Mission

Whatever your mission – enhancing education, fighting disease, promoting the arts, or serving people in need – consider the full range of Talisma Fundraising software and services. Talisma Fundraising from Campus Management can go beyond fundraising to provide your organization with an integrated, holistic approach to every aspect of your development, administrative, and information technology needs. Solutions include software for Constituent Relationship Management (CRM), finance and accounting, human resources and payroll – as well as hosting, training, and support services.

Campus Management's Talisma Fundraising solution for nonprofit organizations is developed for fundraising professionals by fundraising professionals. We have deep expertise in delivering technology tailored to your mission and constituency. The Talisma Fundraising suite offers all the tools you need to succeed in your mission, including specialized modules for:

- Annual giving and capital campaigns
- Major gifts (moves management, proposal tracking, and research)
- Events management
- Honors and memorials
- Online giving and events
- Planned giving
- Memberships
- Fund management
- Financials, HR, and payroll
- Reporting and analytics
- Scholarships
- Alumni and advancement

Flexible Enough for One Department or a Global Foundation

Whether implementing and supporting a small department, or rolling out a multi-site, global foundation, Talisma Fundraising software is a cost-effective solution that empowers your existing staff to work more strategically and efficiently.

Single Database System for Greater Transparency and Collaboration

Talisma Fundraising eliminates the problem of disparate databases and silos of information. The software unites donor records and information across departments, workstations, and modules, providing a complete and accurate history of your relationship with constituents. Contact information, giving summaries, communication histories – all the information resides in a universal database for staff to access and update anywhere, anytime. Additional features include:

- A reminder system built into the donor records
- A complete, easily customized profile report at your fingertips
- Comprehensive security that allows you to control access
- Search using an unlimited number of criteria and combinations
- Complete moves management tracking and wealth screening services
- Integration with Microsoft® Outlook for email, tasks, and calendar

Greater Insight Into Your Fundraising Efforts

Talisma Fundraising provides a comprehensive, real-time picture of your development efforts. Summaries are available for various areas, including campaigns, appeals, and funds.

- Annual giving and capital campaigns
- Solicitation efforts across multiple communication channels
- Donor designations
- Assigned expenses for cost analysis

Integration with Microsoft Dynamics GP

Talisma Fundraising solutions for nonprofit organizations include enhanced business management capabilities with Microsoft Dynamics® GP. Integrated easily with Talisma Fundraising, Microsoft Dynamics GP includes programs to automate and manage four critical elements of nonprofit fundraising: grants, funding, encumbrances, and commitments.

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Automated Fund Accounting Operations

With Microsoft Dynamics GP, you can easily access and cross-reference data, automate operations and administrative processes, and provide timely reports to run your organization more effectively.

Dedicated IT Professionals and Services

Whether implementing and supporting a small foundation or organization, or helping to roll out and empower multi-site, global institutions, Campus Management has demonstrated the expertise and proven methodologies for efficient and effective transformation. To ensure consistent service levels, the company has a full array of professionals ready to fulfill the needs of clients.

- Custom reporting
- Data enrichment
- Hosting
- Software as a Service (SaaS)
- Implementation
- Managed services
- Support
- Training

Talisma On-Site or On-Demand

Whether you want your solutions on-site or on-demand, you can be up and running in no time with Talisma Fundraising and Campus Management's CRM. With Managed Hosting, you own the software licenses and the data, while Campus Management hosts and manages the infrastructure, software upgrades, and ongoing support from a world-class data center. With Software as a Service (SaaS), you access the software over the web for a monthly fee based on the number of users. Again, the data is yours to keep and take with you.

Campus Management's CRM for Even Richer Communications, Campaigns, and Services

Donors, prospects, patients, patrons, alumni, volunteers. They expect access to information and services anytime, anywhere, using any device. With our CRM, you not only know their preferred communications channel, you have a record of their interactions with other departments and staffers.

You achieve a 360 degree view of each constituent, their giving patterns, goals, interests, and challenges. You build lifetime relationships with constituents through a deep understanding of their experiences with your foundation or organization. With Campus Management's CRM, you can:

- Create targeted and effective marketing campaigns and events
- Measure results and fine-tune campaigns in real-time
- Empower constituents through web-based self-service and integrated communications
- Enable constituents to locate answers instantly through a dynamic knowledge base
- Connect with constituents through phone, email, chat, SMS text, web portals, and print, and maintain a comprehensive record of service across touchpoints

Talisma Fundraising from Campus Management helps foundations of every size and mission increase donations, volunteerism, and lifetime relationships:

Community Service and Faith-based

Food Bank of the Southern Tier
The Everett Gospel Mission

Arts & Cultural

Gilmore International Keyboard Festival

Education

Mohave Community College
KIPP Foundation

Health Care

Children's Hospital of Michigan
Visiting Nurse Association of Staten Island

About Campus Management Corp.

Campus Management is a leading provider of software, strategies and services which enable institutions of higher education to offer dynamic models of engagement & delivery. Over the past 27 years, Campus Management has supported higher education, both proprietary and traditional institutions, as well as foundations and other organizations through its cutting-edge student information system; constituent relationship management (CRM) software; and finance, human resources and payroll solutions.

Campus Management's solutions are specifically designed to provide institutions the flexibility they need to compete in the ever-changing higher education landscape by offering products that support changes in education delivery, recruitment, financial aid, finance, human resources, payroll, and regulatory compliance. Today, more than 2,000 campuses in 18 countries utilize Campus Management to unite campuses and workflows, improve student outcomes and achieve goals.

CAMPUS℠ MANAGEMENT

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