

Talisma Fundraising Software

Online Fundraising Module

TALISMA®



“ The product is user friendly, the reports are very easy to run, and the filters make it much, much easier to do our job.”

Audra Walker
Philanthropic Data Director
Detroit Medical Center

Talisma Fundraising Solutions

Whatever your mission—enhancing education, fighting disease, promoting the arts, or serving people in need—consider the full range of Talisma Fundraising software and services. Build lasting relationships. Maximize support for your organization. Unify operations and administration. Campus Management’s Talisma products can go beyond fundraising to provide your organization with an integrated, holistic approach to every aspect of your development, administrative, and information technology needs. Solutions include software for Constituent Relationship Management (CRM), knowledgebases, finance and accounting, human resources and payroll—as well as hosting, training, and support services.

Online Fundraising and Event Registration

The Talisma Online Fundraising module leverages the power and reach of the Internet to generate greater awareness and support for your organization and mission. The solution extends your brand to the Web and makes it easy for constituents to make donations and pledges and register for events online. Reach more constituents, build greater awareness, and increase donations and participation with the Talisma Online Fundraising module.



Talisma Fundraising Software

Online Fundraising Module

Build an Online Community Passionate About Your Cause

The Talisma Online Fundraising module enables you to reach out to new prospects and your existing database of donors through dynamic online interaction. You can create a Website for online donations, pledges, and event registration, and enable visitors to set up recurring payments.

- Enable supporters to make donations and pledges easily and securely
- Expand awareness and outreach efforts worldwide
- Dramatically reduce manual, paper-intensive processes
- Automatically create gift batches based on information entered by donors online
- Enable constituents to update account and address information
- Customize your online giving page:
 - Add your unique images and logo
 - Customize email receipt acknowledgements and send automatically
- Provide returning donors access to online giving history and account information
- Enable donors to give honor/memorial gifts or matching and recurring pledge payments

Online Events

With the Talisma Fundraising Online Events module, you can set up a unique Website for each event, with its own design, set of permissions, and page features.

Tools for Web-based promotions:

- Drive traffic to your site from email invitations
- Enable online registration and secure credit card payments
- Create a personal fundraising page for events and enable visitors to email friends and family for sponsorships

About Campus Management Corp.

More than 1,700 colleges, universities, foundations, and other nonprofit organizations rely on Campus Management Corp® enterprise software products and services. For over 25 years, philanthropic organizations of every size and mission have turned to the company's Talisma brand (formerly Donor2) to build awareness, increase donations and memberships, and enhance visibility into campaigns and constituent profiles. Talisma products deliver measurable results across the spectrum of nonprofit organizations, including health care, higher education, arts and cultural, faith-based, and community services. Campus Management's ecosystem of products includes solutions for finance, HR, payroll, Web portals, Constituent Relationship Management (CRM), hosting, and IT managed services.

Credit Card Processing – Electronic Funds Transfer (EFT)

The Talisma Fundraising EFT module allows you to process credit card transactions online during the gift entry process, as well as set up recurring credit card and debit transactions for future payments. The EFT module saves you valuable time by:

- Providing instant approval and authorization for credit cards and allowing direct withdrawals from checking or savings accounts
- Assisting in the set-up of recurring withdrawals from credit cards, checking/savings accounts
- Providing a simple interface to build files

Rapid Implementation and Exceptional Service

On-site. Hosting. Software as a Service (SaaS). No matter which delivery option you choose, Campus Management ensures a fast and seamless transition to your new solution, as well as the training and support you need to optimize the advanced fundraising tools that come with each product.

Campus Management Committed to Helping You Achieve Your Mission

Campus Management's Talisma solutions for nonprofit organizations are developed for fundraising professionals by fundraising professionals. We have deep expertise in delivering technology tailored to your mission and constituency. Prospect research, major gift and capital campaigns, online fundraising, event management, nonprofit fund accounting, the Talisma Fundraising suite offers all the tools you need to succeed in your mission. The suite includes specialized modules for:

- Alumni and advancement
- Event management
- Fund management
- Honors and memorials
- Memberships
- Online fundraising
- Planned giving
- Scholarship programs
- Volunteer management
- Credit card processing
- NCOA Import/export



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